



BAU BAHÇEŞEHİR
UNIVERSITY

SDG 4: QUALITY EDUCATION



2023–2024

BAU AT A GLANCE

Since its foundation in 1998, the vision of BAU has been to be a global university known for its contribution to scientific, technological, and cultural knowledge through innovative education models and research approaches that reflect international standards as well as service to society. Currently, BAU Global Network comprises of 6 universities (Istanbul, Washington D.C., Berlin, Cyprus, Batumi, Plymouth), 5 liaison offices (BAU Global Azerbaijan Jordan, Uzbekistan, Mongolia, Pakistan) and 5 language schools.

As one of the leading universities in Türkiye, BAU aims primarily to improve the living standards of the local and global society by integrating the sustainable development goals into its corporate processes and culture, educational programs, academic research practices and stakeholder collaborations. BAU with its staff members, students and alumni is a big academic community who are raised as good global citizens committed to each x and the world around them and always act with the utmost sense of ethics and social responsibility.

BAU WITH NUMBERS

- 7 campuses in Istanbul
- 10 faculties, 1 conservatory, 2 vocational schools
- 54 BA programs, 187 MA programs, 30 PhD. programs
- 28 research and application centers
- 149 labs, workshops/studios, incubation centers
- 229 Erasmus partner universities, 96 world exchange partners
- 854 full-time faculty members, 449 administrative staff members
- 19.287 undergraduate students, 3.500 graduate students, 478 doctora degree
- students
- 81 student clubs
- 238 externally funded projects between 2023-2024
- 410 industry partnerships & projects between 2023-2024

BAU IN THE TIMES HIGHER EDUCATION

BAU participates in the Times Higher Education (THE) Impact Rankings since 2019. According to the current rankings, BAU belongs to the 801-1000 band in the World University Rankings, 59th in the Impact Rankings and the 173th in the Young University Rankings 2024. Also, BAU is ranked among the top 5 universities in Türkiye.

The university continuously increases its standing in categories related to the UN Sustainable Development Goals. As of 2025, BAU holds the following standings in the THE Impact Rankings;

- 7 th in Quality Education
- 50 th in Peace, Justice and Strong Institutions
- 2nd in Gender Equality
- Ranks between 101-200 in Reducing Inequalities
- Ranks between 201-300 in Industry, Innovation and Infrastructure
- Ranks between 401-600 in Sustainable Cities and Communities

The University takes the above-mentioned rankings as evaluation criteria for progress regarding its adherence and contribution to the UN Sustainable Development Goals and will continue to report its advancement in the rankings on a yearly basis.

Bahçeşehir University and SDG 4: Advancing Quality, Inclusive, and Lifelong Education

Bahçeşehir University (BAU) is deeply committed to advancing quality education for all, ensuring that learning serves as a transformative force not only for its students but also for the broader community.

Grounded in the principles of accessibility, inclusivity, and innovation, BAU's educational philosophy prioritizes academic excellence alongside social impact. The university integrates theory with practice, enabling students to develop the competencies, creativity, and ethical awareness required to thrive in a rapidly changing world.

Through interdisciplinary programs, experiential learning models, and global partnerships, BAU empowers individuals to become active contributors to sustainable development, aligning its efforts with the targets of Sustainable Development Goal 4 (Quality Education).

Extending beyond the boundaries of the university, BAU's educational mission reaches the wider society through community-oriented programs, public learning initiatives, and outreach training that promote lifelong learning and equitable access to knowledge.

By linking academic expertise with real-world challenges, the university fosters an ecosystem where education is both a personal right and a collective responsibility.

BAU CO-OP Education Model – Integrating Education and Employment

In line with Sustainable Development Goal 4 (Quality Education) and its target to ensure inclusive and equitable learning that prepares individuals for decent work and lifelong opportunities, Bahçeşehir University (BAU) established Türkiye's first CO-OP Education Model in 2008.

This pioneering initiative bridges the gap between academia and industry, ensuring that students acquire practical experience and professional competencies while completing their university education.

Through the CO-OP system, students undertake long-term internships ranging from three to nine months in BAU's partner companies, gaining hands-on experience in real business environments. These students, known as COOPERS, actively participate in projects, decision-making processes, and daily operations, integrating their academic knowledge with workplace practice.

The CO-OP model not only helps students identify their areas of interest and specialization but also provides a seamless transition to employment – many graduates receive job offers from the companies where they completed their internships.

Partner companies benefit equally, as they can identify and recruit skilled, industry-ready employees directly from among the COOPERS. collaboration framework.

By aligning higher education with workforce needs, the CO-OP Education Model contributes to sustained, inclusive, and productive employment, supporting both SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) through its innovative university–industry collaboration framework.

BAU Joint Education Model

To further strengthen experiential learning and sectoral engagement, Bahçeşehir University's Faculty of Communication developed the Joint Education Model, a practice-oriented system that integrates academic learning with professional experience.

This model ensures that students in communication-related disciplines can apply theoretical knowledge in real industry settings, preparing them for successful careers upon graduation. Through partnerships with over 90 leading communication institutions across Türkiye, students participate in 14-week semester programs, working three days a week at professional organizations while continuing their coursework.

These experiences are fully recognized within the academic curriculum – students earn credit equivalent to two courses, graded jointly by the host institution and academic advisors based on their performance and learning outcomes.

The Joint Education Model allows students to gain experience in diverse fields such as advertising, design, gaming, digital media, corporate communications, and sound production, fostering early professional development and confidence.

Before each semester, students apply for available positions through an open and competitive recruitment process, ensuring equal access and authentic job interview experience.

By creating opportunities for applied learning, skill-building, and professional mentorship, BAU's Joint Education Model provides a transformative educational experience that links theory with practice.

It exemplifies the university's commitment to SDG 4 (Quality Education) by ensuring that students graduate not only with academic knowledge but also with the skills, experience, and confidence to thrive in their chosen professions.

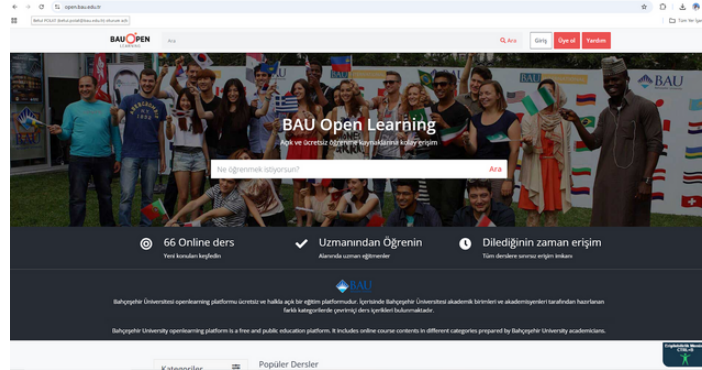
Open Access Education for Lifelong Learning at BAU

Bahçeşehir University is dedicated to promoting the principles of quality education and lifelong learning in alignment with its institutional mission and global educational standards. In pursuit of this commitment, the University actively supports and implements a range of initiatives designed to extend learning opportunities beyond traditional academic boundaries. These initiatives include Free Resources for Lifelong Learners, Free Courses Leading to Certificates, and Free Access to Online Educational Materials.

Through these programs, Bahçeşehir University ensures that individuals of all ages and professional backgrounds can continuously enhance their knowledge and skills in an accessible and inclusive manner. The University's approach emphasizes open access to high-quality educational content, fostering intellectual growth, career advancement, and social development.

The following sections provide a comprehensive overview of the implementation strategies, operational frameworks, and measurable impacts of these lifelong learning initiatives, reflecting Bahçeşehir University's ongoing efforts to democratize education and empower learners globally.

BAU Open Learning



Bahçeşehir University Open Learning Platform is a free and publicly accessible educational initiative established to promote open and inclusive learning opportunities for all. The platform offers a wide range of online course materials across diverse disciplines, meticulously prepared and curated by Bahçeşehir University's distinguished academic staff.

Designed to support both individual and professional development, the BAU Open Learning platform embodies the University's commitment to lifelong learning, digital education, and the democratization of knowledge. By providing high-quality educational content to learners worldwide, it enables participants to engage in self-paced learning and expand their intellectual horizons without financial or geographic barriers.

OpenBAU Platform Overview

Bahçeşehir University upholds equal opportunity in education as a core institutional value. In line with this principle, the OpenBAU platform has been developed to promote inclusivity and equal access to learning.

Accessibility and Design

OpenBAU is designed to reach a wide range of users, regardless of their device, software, or physical limitations. The platform is optimized for full accessibility, supporting screen readers and complete keyboard navigation. All features comply with international W3C Accessibility Standards. Its user-friendly interface minimizes the need for additional software and ensures all page content is accessible.

An accessibility menu, located at the bottom right corner of the homepage, allows users to customize their experience with tools such as color contrast options, text size adjustments, and alternative text descriptions, enhancing usability for visually impaired individuals.

Sign Language Education

To support the participation of hearing-impaired individuals, OpenBAU provides free sign language courses accessible to both students and the general public. This initiative encourages broader societal communication skills and inclusion.

Microsoft Teams Integration

Educational content on OpenBAU integrates with Microsoft Teams' Immersive Reader, allowing automatic text-to-speech playback for visually impaired users. Learners can also adjust line spacing, font size, and background colors for a more personalized and accessible learning experience.

The platform and its full range of freely accessible courses can be explored through the link provided below.

<https://open.bau.edu.tr/>

BAU Library

BAU Barbaros Library, as an integral part of Bahçeşehir University, plays a vital role in supporting the University's educational and research programs by providing users with timely and accurate access to information resources.

The Library is dedicated to facilitating academic excellence by offering comprehensive support and convenience for all forms of scientific research and scholarly activities. Its mission is to meet the information and research needs of the Bahçeşehir University community—including academics, administrative staff, students, and alumni—as well as to extend its services to the broader public seeking reliable academic resources.

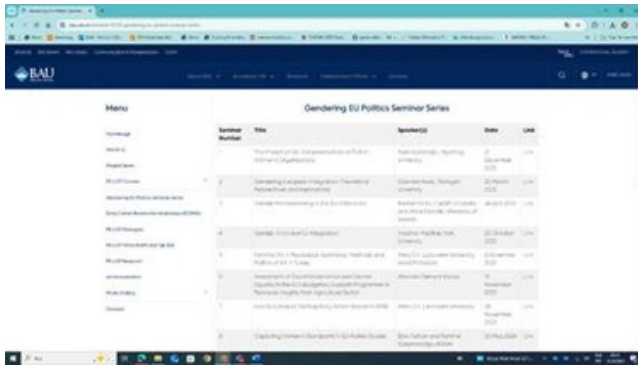
In alignment with Bahçeşehir University's commitment to accessibility and knowledge sharing, Barbaros Library welcomes not only University members but also individuals and institutions outside the University who wish to benefit from its rich collection and academic services. All users enjoy full access to the library's facilities and resources free of charge. Members of the general public, students, and faculty from other universities may freely use the library's resources by obtaining a daily entrance card.

Furthermore, Bahçeşehir University Library's open-access resources are publicly available through the Library's official website, accessible via the link provided below.

<https://library.bahcesehir.edu.tr/genel-bilgiler>

Additionally, Bahçeşehir University is an active member of the Free Interlibrary Loan System, which fosters collaboration and resource sharing among academic institutions. Through this system, the University facilitates free and efficient access to information resources across participating libraries, enabling students, researchers, and faculty members to benefit from a broader network of academic materials. Access to these shared resources is provided through the University's campus facilities, further enhancing the scope and quality of research and learning opportunities available to the Bahçeşehir University community.

FEJUST Guest Lectures and Open Access Materials (2023-2024)



The screenshot shows a web browser displaying the FEJUST website. The main content area is titled "Gendering EU Politics Seminar Series". It features a table with columns for "Seminar Number", "Title", "Speaker(s)", "Date", and "Link". The table lists several seminars, including "The Impact of the Internationalisation of Higher Education on Gender Studies", "Gendering Migration: Theoretical and Methodological Approaches", "Gender and Migration in the EU Context", "Gender and Migration in the EU Context", "Gender and Migration in the EU Context", "Gender and Migration in the EU Context", "Gender and Migration in the EU Context", "Gender and Migration in the EU Context", "Gender and Migration in the EU Context", "Gender and Migration in the EU Context".

Seminar Number	Title	Speaker(s)	Date	Link
1	The Impact of the Internationalisation of Higher Education on Gender Studies	Prof. Dr. S. K. K. K.	22.10.2023	Link
2	Gendering Migration: Theoretical and Methodological Approaches	Prof. Dr. S. K. K. K.	29.10.2023	Link
3	Gender and Migration in the EU Context	Prof. Dr. S. K. K. K.	05.11.2023	Link
4	Gender and Migration in the EU Context	Prof. Dr. S. K. K. K.	12.11.2023	Link
5	Gender and Migration in the EU Context	Prof. Dr. S. K. K. K.	19.11.2023	Link
6	Gender and Migration in the EU Context	Prof. Dr. S. K. K. K.	26.11.2023	Link
7	Gender and Migration in the EU Context	Prof. Dr. S. K. K. K.	03.12.2023	Link
8	Gender and Migration in the EU Context	Prof. Dr. S. K. K. K.	10.12.2023	Link
9	Gender and Migration in the EU Context	Prof. Dr. S. K. K. K.	17.12.2023	Link
10	Gender and Migration in the EU Context	Prof. Dr. S. K. K. K.	24.12.2023	Link



As part of the Jean Monnet Chair on Feminist Epistemic Justice in the EU and Beyond (FEJUST), Bahçeşehir University offered a series of hybrid public lectures and online seminars under the title Gendering EU Politics. These sessions were open to both BAU students and the wider public, allowing participants outside the university to join via Zoom and YouTube Live. In addition, lecture notes prepared for the FEJUST undergraduate courses Gender Politics in the EU and Gender in International Development were published as open-access materials on the FEJUST website, providing free access to educational resources for external audiences.

Bahçeşehir University Continuous Education Center (BAUSEM) and Vocational Training Programs

The Bahçeşehir University Continuing Education Center (BAUSEM) serves as the primary vehicle through which Bahçeşehir University (BAU) delivers its lifelong learning mission to society. Established in 2004, BAUSEM provides a comprehensive portfolio of vocational training, executive education, and professional development programs designed to strengthen the skills and competencies of individuals and institutions in an ever-evolving global environment.

Through accessible, high-quality, and inclusive programs, BAUSEM supports lifelong learning by enabling participants to acquire new knowledge, develop practical abilities, and maintain professional competitiveness in their respective fields. Acting as a bridge between the university and the community, BAUSEM contributes to economic vitality and workforce enhancement by offering short- and long-term certificate programs, corporate training, individual skill development, and sector-focused conferences.

In keeping with Bahçeşehir University's commitment to excellence in education, research, and societal contribution, BAUSEM designs its programs around learner-centered principles, contemporary pedagogy, and the practical application of knowledge. Collaborating with academics, industry professionals, and public institutions, it ensures that each program is aligned with the current needs of the labor market and broader social priorities.

As a forward-thinking and innovative lifelong learning center, BAUSEM promotes equitable access to education by providing opportunities for individuals outside the university's enrolled student body to benefit from BAU's academic expertise.

In line with its mission to provide accessible and high-quality lifelong learning opportunities, BAUSEM offers a broad range of vocational training programs and short-term courses across diverse fields. These programs are designed to meet the evolving needs of professionals, students, and the wider community by combining academic expertise with practical application.

Examples of current program offerings include:

- Sustainability School Certificate Program
- AI Literacy Certificate Program
- "Reading History with a Digital Eye" Certificate Program
- Art History Certificate Program
- Labor Law & Social Security Expertise Certificate Program
- Business & Management Trainings
- Law Trainings
- Economics & Finance Trainings
- Communication & Design Trainings
- Educational Sciences Trainings
- Cinema & Television Acting Academy
- CAZ Certificate Program
- Strategic Marketing & Brand Management Program
- Far East Cuisine Certificate Program
- Sports Media and Communication Specialization Certificate Program
- Corporate Entrepreneurship and Innovation Certificate Program
- Digitalization in Art and NFT Certificate Program
- Analytical Sales Management Certificate Program
- Conflict Management Certificate Program
- Effective Interview Techniques Certificate Program
- Certificate Program in Sports Media and Communication

Details about the vocational courses and certificate programs offered by BAU Continuing Education Center (BAUSEM) can be accessed through the following link:

<https://bausem.bau.edu.tr/>

Bahçeşehir University's Online Learning Platform (BAUGO) and Short Term Courses / Vocational Training Programs

BAUGO is Bahçeşehir University's online learning platform, designed to help individuals invest in their personal and professional growth through high-quality education delivered by academics with extensive industry experience. The platform enables learners to become "a better version of themselves" by providing flexible and accessible learning experiences.

All programs are open to the public and reflect BAU's commitment to lifelong learning, inclusion, and continuous skill development. Participants may choose to attend comprehensive certificate programs or individual short-term courses that align with their personal and professional goals.

The programs are open to the public and reflect BAU's commitment to lifelong learning, inclusion, and continuous skill development. Participants who complete these courses receive an official certificate of achievement, supporting their professional and academic growth.

Examples of certificate programs offered through BAUGO include:

- 21st Century Business Competencies Certificate Program
- Leadership and Effective Management Certificate Program
- Entrepreneurship and Innovation Leadership Certificate Program
- Technology Opportunity Equality Certificate Program
- Organizational Change Management Certificate Program
- Changing Roles and Social Awareness Certificate Program
- Ethical and Environmental Sustainability Certificate Program
- Artificial Intelligence and Future Technologies Certificate Program
- Well-being at Work: The Art of Balance Certificate Program
- Effective Marketing Management Certificate Program
- Human Capital Management Certificate Program
- Next Generation Communication Management Certificate Program
- Financial Literacy for All Certificate Program

Through these diverse, year-round programs, BAU, reinforces its role as a leader in lifelong learning, vocational education, and sustainable professional development, ensuring that individuals have continuous opportunities to learn, grow, and contribute to a more skilled and equitable society.

Details about the short-term courses and vocational certificate programs offered by BAUGO can be accessed through the following link:

<https://baugo.online/certificate-programs>

<https://baugo.online/categories>

BAU Software Talent Development Certificate Program



In cooperation with the Ministry of Industry and Technology of the Republic of Türkiye, Bahçeşehir University – Wissen Academy, and with the support of the Istanbul Development Agency (ISTKA), a comprehensive Software Talent Development Certificate Program was established under the Software Talent Training and Employment Center.

Launched in 2023, the program- fully free-of-charge- is scheduled to continue until the end of 2026, offering ongoing opportunities for young people to develop advanced software and digital skills, thereby contributing to sustainable employment and innovation in the technology sector.

The program is a 480-hour professional development initiative designed to train qualified young individuals for the software industry and meet the growing demand for skilled talent in this rapidly evolving sector. The program, implemented entirely free of charge within Bahçeşehir University, combines advanced technical training with career development components, ensuring that participants are well-prepared for the technology job market.

Following the completion of 480 hours of intensive instruction, participants are matched with employment opportunities in the software industry, facilitating a direct transition from training to professional practice.

The program welcomes candidates aged 18–35 who have been unemployed for at least one year or are recent graduates seeking to build careers in emerging technology fields. Over the course of four months, participants receive both technical and career-oriented education delivered by experienced instructors and industry professionals.

All participants who successfully complete the program are awarded a Professional Competency Certificate, validating their expertise and readiness to contribute to the software and technology ecosystem.

Training Fields

- Full Stack Programming Specialist Training
- Network, System, and Cyber Security Specialist Training
- Full Data Specialist Training
- Artificial Intelligence Specialist Training
- Game Development Specialist Training

The information page of the free certification program, launched in collaboration with the Ministry of Industry and Technology of the Republic of Turkey, Bahçeşehir University, Istanbul Development Agency, and Wissen Academy, can be accessed through the following links:

<https://tto.bau.edu.tr/bau-yazilim-ve-yetenek-merkezi/>

<https://www.bauyazilimyetenekmerkezi.com/>

BAU Equal Opportunity in Technology Certification Program



Bahçeşehir University (BAU), in collaboration with CİFAL İstanbul, affiliated with the United Nations Institute for Training and Research (UNITAR), and in partnership with Yapı Kredi Bank, continues to advance its mission of promoting equality and innovation through the “Equal Opportunity in Technology Certification Program.” This initiative is designed to increase women’s participation in the fields of technology and innovation, contributing to the creation of a more inclusive and diverse digital future.

The certification program provides free, high-quality training delivered by Bahçeşehir University’s distinguished academic staff. Participants engage in comprehensive learning modules covering Big Data, Artificial Intelligence, Cloud Technologies, Cybersecurity, the Internet of Things (IoT), and Industry 5.0. These training contents are developed with a focus on practical applicability and global standards, ensuring participants gain both theoretical knowledge and industry-relevant competencies.

In 2024, the program expanded its scope to reach a broader audience. It is now open to all women aged 15 and above, with no upper age limit, allowing greater inclusivity and ensuring that women of all ages can benefit from technological education and empowerment opportunities. Participants who successfully complete the certification program and achieve a minimum score of 70 in the final evaluation will receive an E-Government Approved Certificate of Achievement, jointly accredited by UNITAR and Bahçeşehir University. Those who complete at least 75% of the coursework will be awarded a UNITAR-accredited Certificate of Participation.

The Equal Opportunity in Technology Certification Program is entirely free of charge and open to all women who wish to develop their skills and advance their careers in technology. Moreover, individuals of any gender residing in the “Hope Cities” established by Koç Holding after the Kahramanmaraş-centered earthquakes are also eligible to participate, reflecting Bahçeşehir University’s unwavering commitment to social responsibility, inclusivity, and equal access to education.

Launched in 2023, the program has already achieved remarkable impact: by the end of 2024, a total of 22,450 women have successfully completed the training and received certificates. The certification program will continue until the end of 2026, aiming to reach and empower even more women across Türkiye and beyond through education, innovation, and equal opportunity. Detailed information about the program and the application process can be accessed through the link below:

<https://baugo.online/certificate-programs/teknolojide-firsat-esitligi>

<https://tto.bau.edu.tr/en/equal-opportunity-project-in-technology-has-started/>

BAU Diplomat School



Bahçeşehir University's International Leadership Practice and Research Center (ULMER), operating under the Government Leadership School, continues to cultivate future leaders through the Diplomat School Program—a pioneering initiative in Türkiye distinguished by its unique name, format, and content. Over the years, the Diplomat School has hosted ministers, ambassadors, members of parliament, scholars, and thought leaders, providing participants with direct exposure to the mechanisms of diplomacy and international decision-making.

The Diplomat School offers a comprehensive educational experience open to anyone interested in diplomacy, international relations, and leadership development. The program is hosted at Bahçeşehir University's South Campus and serves as an accessible platform for individuals seeking to deepen their understanding of global affairs through academic and practical perspectives.

Participants who attend at least 75% of the sessions and successfully complete the final assessment receive a Certificate of Achievement, while those meeting only the attendance requirement are granted a Certificate of Participation.

Held for the 15th time in 2024, the program took place between September 23 and December 23, featuring a renewed curriculum and structure aligned with current global and diplomatic dynamics.

BAU Bridge Certificate Programs

Bahçeşehir Üniversitesi İktisadi, İdari ve Sosyal Bilimler Fakültesi

BAU – BAU Psikoloji Uygulama ve Araştırma Merkezi Sertifika Programı

2024 Güz-1. Dönem Nöropsikoloji Eğitimi

Bahçeşehir Üniversitesi Psikoloji Uygulama ve Araştırma Merkezi (BAU-PUAM) tarafından Psikoloji bölümü 3. ve 4. Sınıf öğrencilerinin mesleki ve bireysel gelişimlerine katkı sunmak amacıyla 11 temel düzey nöropsikolojik öğrenim gerçekleştirilmektedir. Kuramlatı dillerde online PUAMs, uygulamalı dillerde ise BAU Beşiktaş Kampüsü, Beyin ve Biliş Araştırmaları Laboratuvarında yüz yüze gerçekleştirilecektir.

Program İçeriği:

- 27 Kasım 2024 Temel Nöropsikolojide Giriş, Online • 2 saat
- 4 Aralık 2024 Söhbeter, Online • 2 saat
- 11 Aralık 2024 Nöropsikolojik Değerlendirmeye Giriş: Anamnez ve Testlerin Teorik Bilgisi; Strateji Testi, Yüz yüze • 2 saat
- 18 Aralık 2024 Testlerin Teorik Bilgisi; Sayı Dizi Testi – WHS Görsel Bellek Altı Testi Yüz yüze • 2 saat
- 23 Aralık 2024 Test Uygulamaları ve Süpervizyon, Yüz yüze • 3 saat

Program Eğitmenleri:

Psikolog Bünye Bayram - Psikolog H. Melis İpek - Psikolog Nisa Hacı Koordünatör: Prof. Dr. Metehan İrak

BAU PUAM BAU Bridge BAU

Bahçeşehir Üniversitesi İktisadi, İdari ve Sosyal Bilimler Fakültesi

Uluslararası Finans Sertifika Programı

Yenil Gelecek: Sürdürülebilir Finans, Sosyal Girişimcilik ve İnnovasyon Perspektifinden Fırsatlar

Program İçeriği:

- Ölçüm 11 Mayıs Cumartesi • 11.00 - 12.30 Sürdürülebilir Finans
- Ölçüm 11 Mayıs CUMARTESİ • 12.30 - 14.00 İnnovasyon ve Girişimcilik
- Ölçüm 11 Mayıs CUMARTESİ • 14.30 - 16.00 Sosyal Girişimcilik
- Ölçüm 11 Mayıs CUMARTESİ • 16.00 - 17.30 Sürdürülebilir Finans

Program Eğitmenleri:

Zeynep Tay - Kalkınma Yatırım Bankası, Kurumsal Bankacılık ve Proje Finansmanı Direktörü

- Dr. Öğr. Üyesi Bahar Kızıoğlu - Bahçeşehir Üniversitesi, Uluslararası Finans Bölümü
- Dr. Öğr. Üyesi Ayşe Eren - Bahçeşehir Üniversitesi, Uluslararası Finans ve İşletmecilik Bölümü
- Arç. Öğr. Üyesi Onur - Bahçeşehir Üniversitesi, Uluslararası Finans Bölümü

BAU Bridge BAU KALKINMA YATIRIM BANKASI BAU

Bahçeşehir Üniversitesi İktisadi, İdari ve Sosyal Bilimler Fakültesi

BAU Bridge Sertifika Programı

BAHÇEŞEHİR UNIVERSITY RESEARCH INNOVATION DIVERSITY GLOBAL ENTREPRENEURSHIP 2021-2024 DÖNEMİ

Endüstriler, toplumlar ve sistemler dönüşürken yeni beceriler kazanmanın için veri biliminden toplumsal cinsiyete, dijital ekonomiden sosyal sorumluluğa uzanan kapsamlı eğitimlerden yararlanarak geleceğini kendin yarat!

BAU Bridge programları

BAU- Psikoloji Uygulama ve Araştırma Merkezi (PUAM) 1. Dönem Nöropsikolojik Eğitimi

Uluslararası Finans Bölümü

Yenil Gelecek: Sürdürülebilir Finans, Sosyal Girişimcilik ve İnnovasyon Perspektifinden Fırsatlar

İşletme Bölümü

Agile Management Essentials Learning for Business Success

İSTANBUL ÜNİVERSİTESİ BAĞI BAU

Bahçeşehir Üniversitesi İktisadi, İdari ve Sosyal Bilimler Fakültesi

İşletme Sertifika Programı

Unlocking Opportunities: AI's Role in Business Success

This special program explores the transformative power of Artificial Intelligence (AI) in business success through integrating AI for informed decision-making and integrating AI technologies for efficiency and competitiveness. Additionally, it showcases a successful case study from Turkey's aluminum industry and explores AI-driven innovation across sectors, emphasizing the importance of harnessing AI for innovation and growth. Open to all interested individuals.

Program İçeriği:

1. Hafta 7 HAZİRAN, CUMA • 16.00-19.00 From Data to Decisions: Maximizing Business Potential with AI
2. Hafta 14 HAZİRAN, CUMA • 16.00-19.00 AI Empowerment: Strategies for Leveraging Technology in Business
3. Hafta 21 HAZİRAN, CUMA • 16.00-19.00 Revolutionizing Industries: The success of AI in Business Landscape A successful example of using AI in the aluminum industry in Turkey
4. Hafta 28 HAZİRAN, CUMA • 16.00-19.00 Innovation in Action: How AI Drives Business Success

Program Eğitmenleri:

Dr. Vahideh Arghaishi - Assistant Professor of Marketing Business Administration Dept. at BAU University, Turkey

Dr. Alper Aytıldır - Sakarya University

BAU Bridge BAU BAU

Bahçeşehir Üniversitesi İktisadi, İdari ve Sosyal Bilimler Fakültesi

BAU – PUAM Sertifika Programı

1. Dönem Nöropsikolojik Eğitimi Sertifika Programı

Program İçeriği:

- 6 Mart 2024 Temel Nöropsikolojide Giriş, Online • 3 saat
- 14 Mart 2024 Söhbeter, Online • 2 saat
- 21 Mart 2024 Nöropsikolojik Değerlendirmeye Giriş: Anamnez ve Testlerin Teorik Bilgisi; Strateji Testi, Yüz yüze • 4 saat
- 28 Mart 2024 Testlerin Teorik Bilgisi; Sayı Dizi Testi – WHS Görsel Bellek Altı Testi Yüz yüze • 4 saat
- 4 Nisan 2024 Vakaa Sunumları, Online • 2 saat
- 17-18 Nisan 2024 Test Uygulamaları ve Süpervizyon, Yüz yüze • 2 seans, 10 katılımcı grupları

Program Eğitmenleri:

Psikolog Bünye Bayram - Psikolog H. Melis İpek - Psikolog Nisa Hacı Koordünatör: Prof. Dr. Metehan İrak

Kuramlatı dillerde online PUAMs, uygulamalı dillerde ise BAU Beşiktaş Kampüsü, Beyin ve Biliş Araştırmaları Laboratuvarında gerçekleştirilecektir.

BAU PUAM BAU BAU Bridge

Bahçeşehir Üniversitesi İktisadi, İdari ve Sosyal Bilimler Fakültesi

BAU Bridge Sertifika Programı

BAHÇEŞEHİR UNIVERSITY RESEARCH INNOVATION DIVERSITY GLOBAL ENTREPRENEURSHIP 2021-2024 DÖNEMİ

Endüstriler, toplumlar ve sistemler dönüşürken yeni beceriler kazanmanın için veri biliminden toplumsal cinsiyete, dijital ekonomiden sosyal sorumluluğa uzanan kapsamlı eğitimlerden yararlanarak geleceğini kendin yarat!

BAU Bridge Programları

BAU- Psikoloji Uygulama ve Araştırma Merkezi (PUAM) 1. Dönem Nöropsikolojik Eğitimi

İSTANBUL ÜNİVERSİTESİ BAĞI BAU

The BAU Bridge Programs offer structured, practice-oriented, and certified learning opportunities designed to strengthen knowledge and skills across various disciplines. Established in 2021 under the Faculty of Economics, Administrative, and Social Sciences (FEAS), these programs have been continuously expanded and enriched through feedback from stakeholders and academic partners.

The BAU Bridge Certificate Programs are free of charge and open to all interested participants, reflecting Bahçeşehir University's commitment to inclusive education and its contribution to Sustainable Development Goal 4 (Quality Education) and Goal 10 (Reduced Inequalities).

By providing accessible, high-quality learning experiences, the programs support both students and external participants in developing essential competencies for academic, professional, and personal growth, while also promoting equal opportunities in education.

The 2024 term featured six distinct certificate programs, each designed and delivered in collaboration with BAU's departments, research centers, and partner institutions. These programs combine academic rigor with applied learning to equip participants with future-oriented competencies.

1. BAU-PUAM Neuropsychology Training (Level I:)Conducted by the BAU Psychology Application and Research Center (PUAM), this program offers foundational training in neuropsychology for psychology students and graduates. It includes both online theoretical modules and in-person practical sessions at the BAU Beşiktaş Campus, focusing on topics such as neuropsychological assessment, test applications, and cognitive evaluation methods.
2. Business Administration Certificate Program – “Unlocking Opportunities: AI’s Role in Business Success”: Offered by the Department of Business Administration, this program explores the transformative potential of artificial intelligence in decision-making, innovation, and strategic business management. Participants engage with real-world case studies highlighting AI-driven growth and digital transformation.
3. International Finance Certificate Program – “Sustainable Finance, Social Entrepreneurship, and Innovation Perspectives for a Green Future”: Led by the Department of International Finance, this program examines the intersection of sustainability, innovation, and social entrepreneurship. Participants gain insights into sustainable finance practices and inclusive growth strategies with contributions from both academia and the finance sector.
4. Political Science and International Relations Certificate Program – “Diplomacy in a Changing World Order”: This program addresses the evolution of global diplomacy, international governance, and geopolitical transformations, offering participants the analytical tools to understand and interpret contemporary international relations.
5. Economics Certificate Program – “Global Economic Challenges and Digital Transformation”: Organized by the Department of Economics, this course focuses on macroeconomic change, digital economies, and innovation policies, equipping participants with analytical perspectives on global and national economic trends.
6. Sociology Certificate Program – “Gender, Society, and Social Responsibility”: Offered by the Department of Sociology, this program emphasizes social inclusion, gender equality, and civic engagement, encouraging participants to analyze societal transformations through a multidisciplinary lens.

Each program provides a certificate upon successful completion and serves as a platform for both students and external participants to develop skills relevant to today’s rapidly changing social and economic landscape.

By bridging academia, industry, and society, the BAU Bridge Certificate Programs reflect Bahçeşehir University’s commitment to lifelong learning, innovation, and equal opportunity in education.

<https://bau.edu.tr/haber/18837-2024-yilinda-gerceklestirdigimiz-bau-bridge-sertifika-programlarimiz>



BAU Software Talent Development Certificate Program



On 13 December, the Bahçeşehir University's CIFAL Istanbul, UNITAR team organized a meaningful educational event in Battalgazi, Malatya titled "Heroes of Nature: Raising Awareness on Sustainability," , offering support and inspiration to children and their parents affected by the February 6 earthquakes.

During the seminar, CIFAL Istanbul personnel introduced participants to the mission and values of the United Nations, explaining how individuals can actively contribute to achieving the Sustainable Development Goals (SDGs). The speakers addressed key topics such as clean water conservation, renewable energy, sustainable cities, climate action, and the protection of natural ecosystems. Presentations focused particularly on waste reduction and the long-term benefits of adopting eco-friendly lifestyles within families and communities. At the conclusion of the event, the CIFAL Istanbul team presented books to the participating children and joined them in a tote bag painting workshop, reinforcing messages of creativity, sustainability, and collective responsibility for the environment. The initiative reflected Bahçeşehir University's dedication to providing quality education beyond its own campus, extending academic expertise to external learning environments.

The following day, on 15 December, the BAU CIFAL Istanbul team, held a series of official meetings with local authorities in Malatya, one of the provinces most affected by the earthquakes of February 6. The delegation first met with the Head of the Strategy Development Department at the Malatya Metropolitan Municipality, where discussions focused on possible improvements in the region, including the sustainable reconstruction of schools, educational initiatives, and potential collaborations to enhance the quality of learning in the area. Later, the team visited the Deputy Mayor of Battalgazi Municipality to exchange views on the city's recovery efforts, social service delivery, and evolving community needs. Both meetings aimed to identify areas for cooperation that align with the principles of Sustainable Development Goal 16: Peace, Justice and Strong Institutions, emphasizing transparent governance, institutional resilience, and inclusive local partnerships.

By engaging directly with local administrations and delivering educational activities on-site, Bahçeşehir University and CIFAL Istanbul continues to expand the social impact of higher education – supporting sustainable recovery and promoting quality learning opportunities in regions most in need.

<https://cifalistanbul.org/cifal-istanbul-team-visited-earthquake-zone/>

BAU Software Talent Development Certificate Program



Kocaeli High School Sustainability Summit'24 (20.11.2024)



As part of the Global Schools Program, CIFAL Istanbul participated in the “Sustainability Summit’24” organized by Kocaeli High School bringing together students, educators, and sustainability experts to discuss innovative approaches to global challenges. Reflecting Bahçeşehir University’s commitment to extending quality education beyond its own campus, the event provided a meaningful platform for high school students to engage with the principles of the United Nations Sustainable Development Goals (SDGs).

During the summit, Dr. Yasemin Ülker, Deputy Director of BAU CIFAL Istanbul, delivered an insightful presentation on the concept and relevance of sustainability in today's world, as well as Bahçeşehir University's initiatives that empower youth to take action toward a more sustainable future. The session highlighted CIFAL Istanbul's collaborations under the UNITAR network, its youth-focused projects, and the role of the CIFAL Istanbul Youth Platform in encouraging active student participation in sustainability efforts.

By connecting directly with high school students and educators, Bahçeşehir University, through its CIFAL Istanbul Centre, continues to promote sustainability awareness and foster a culture of learning and responsibility beyond the university environment.

<https://cifalistanbul.org/kocaeli-bahcesehir-college-sustainability-summit24/>



Bahçeşehir University Students Promote Sustainable Consumption During Local Products Week (13.12.2024)



As part of Local Products Week, Bahçeşehir University academics and students, with the support of CIFAL Istanbul and BAU Branding, organized a meaningful social responsibility event at Levent Lütü Banat Primary School, reflecting the university's commitment to providing quality education opportunities beyond its own campus.

The activity featured interactive presentations on local products, brand awareness, and responsible consumption, aiming to introduce young students to the concepts of sustainability and conscious consumer behavior. Through shopping simulations and brand design workshops, participants gained hands-on experience and developed practical insights into sustainable food systems and responsible consumption habits.

By engaging directly with primary school students, Bahçeşehir University continues to strengthen its educational mission of linking academic knowledge with social awareness—encouraging younger generations to make informed, ethical, and environmentally responsible choices in their daily lives.

Bahçeşehir University and CIFAL Istanbul Co-Organizes Climate Change Summit in Baku (01.11.2024)



Bahçeşehir University, through its CIFAL Istanbul Centre affiliated with the United Nations Institute for Training and Research (UNITAR), co-organized the "Climate Change Summit: The Climate Crisis from a Sustainability Perspective" in collaboration with Azerbaijan Technical University, the Young Researchers Innovation Club, and BilimSenOl. The summit took place at Azerbaijan Technical University in Baku, exemplifying Bahçeşehir University's commitment to extending its academic and sustainability initiatives beyond national borders.

With contributions from Dr. Yasemin Ülker, Prof. Dr. Çisil Sohodol, and Prof. Dr. Nilüfer Geysi of Bahçeşehir University, the event addressed the urgent global challenges posed by climate change and sustainability. Through expert discussions and knowledge exchange, the summit fostered international academic collaboration, uniting institutions and specialists to share perspectives and explore joint solutions for a more sustainable future.

BAU MOVE UP 2024 – Capacity Building and Training Programme for High School Students



PROF. DR. ESRA HATİPOĞLU

"Kendinize güvenin çünkü biz sizlerin yapacağı girişimler ve çalışmalar için şimdiden çok heyecanlıyız."

The BAU MOVE UP Capacity Building and Training Programme, initiated by Bahçeşehir University, continues to empower high school students across Türkiye by providing free, high-quality learning opportunities designed to enhance their academic, personal, and professional development. Launched in 2019, the programme aims to guide young individuals in shaping their future career paths and academic aspirations. In 2024, MOVE UP was successfully implemented in Istanbul, Antalya, Izmir, and Bursa, bringing together hundreds of high school students from diverse regions and backgrounds.

Throughout the programme, participants took part in interactive sessions and workshops delivered by Bahçeşehir University's distinguished academics, who shared their expertise on a wide range of contemporary themes, including sustainability, technology, digital media, innovation, access to information, and fundamental legal rights. These sessions enabled students to strengthen essential competencies such as critical thinking, problem-solving, communication, and leadership.

Reflecting Bahçeşehir University's mission to make quality education accessible to all, the MOVE UP Programme remains free of charge and open to high school students throughout Türkiye, ensuring equal access to transformative educational experiences. By fostering youth capacity development and awareness in key 21st-century skill areas, Bahçeşehir University continues to extend its educational impact beyond the university campus—contributing to the formation of an informed, capable, and socially responsible generation ready to shape a sustainable future.

BAU Conservatory Open Classes

BAU KONSERVATUVAR'DA AÇIK DERSLER

SAHNE SANATLARI BÖLÜMÜ

Oyunculuk Sanatı | Doç. Uluç Esen
25 MAYIS 2024 | CUMARTESİ - 11.00 (Pera Sahne)
Shakespeare Tiyatrosu | Doç. Dr. Elif Baş
25 MAYIS 2024 | CUMARTESİ - 12.00 (Pera Sahne)
Müzikal Tiyatro | Öğr. Gör. Adnan Ata Yiğit
25 MAYIS 2024 | CUMARTESİ - 13.00 (Black Box)



Derslere, 11. ve 12. sınıf öğrencileri ile mezunlar katılabilecektir.
Başvuru linki: adny.bau.edu.tr/konservatuvar-tanisma-dersleri

BAU
BAHÇEŞEHİR ÜNİVERSİTESİ KONSERVATUVARI PERA YERLEŞKİSİ
İzmiriye, Şişli, Nispetiye, Beşiktaş, Beşiktaş
0212 381 91 30

BAU KONSERVATUVAR'DA AÇIK DERSLER

- MÜZİK TEKNOLOJİLERİ**
24 MAYIS 2024 | CUMA - 18.30 (Pera Sahne)
- OYUNCULUK SANATI**
25 MAYIS 2024 | CUMARTESİ - 11.00 (Pera Sahne)
SHAKESPEARE TİYATROSU
25 MAYIS 2024 | CUMARTESİ - 12.00 (Pera Sahne)
MÜZİKAL TİYATRO
25 MAYIS 2024 | CUMARTESİ - 13.00 (Black Box)
- PIYANO MASTERCLASS**
25 MAYIS 2024 | CUMARTESİ - 10.00 (Pera Sahne)
KEMAN MASTERCLASS
25 MAYIS 2024 | CUMARTESİ - 11.00 (Sevinç Tevs)
CAZ VOKAL MASTERCLASS
25 MAYIS 2024 | CUMARTESİ - 13.00 (Sevinç Tevs)
VİYOLONSEL VE ODA MÜZİĞİ MASTERCLASS
25 MAYIS 2024 | CUMARTESİ - 14.00 (Sevinç Tevs)
MÜZİK TARİHİ SEMİNERİ
25 MAYIS 2024 | CUMARTESİ - 15.30 (Pera 201)



Derslere, 11. ve 12. sınıf öğrencileri ile mezunlar katılabilecektir.
Başvuru linki: adny.bau.edu.tr/konservatuvar-tanisma-dersleri

BAU
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İzmiriye, Şişli, Nispetiye, Beşiktaş, Beşiktaş
0212 381 91 30

BAU KONSERVATUVAR'DA AÇIK DERSLER

MÜZİK BÖLÜMÜ

Piyano Masterclass | Prof. Dr. Hyun Sook Tekin
25 MAYIS 2024 | CUMARTESİ - 10.00 (Pera Sahne)
KEMAN Masterclass | Dr. Erman Türköli
25 MAYIS 2024 | CUMARTESİ - 11.00 (Sevinç Tevs)
Caz Vokal Masterclass | Öğr. Gör. Yeşim Pekiner
25 MAYIS 2024 | CUMARTESİ - 13.00 (Sevinç Tevs)
Viyolonsel Ve Oda Müziği Masterclass | Öğr. Gör. Şafak Erişkin
25 MAYIS 2024 | CUMARTESİ - 14.00 (Sevinç Tevs)
Müzik Tarihi Semineri | Dr. Erman Türköli
25 MAYIS 2024 | CUMARTESİ - 15.30 (Pera 201)



Derslere, 11. ve 12. sınıf öğrencileri ile mezunlar katılabilecektir.
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0212 381 91 30

As part of its mission to make arts and culture accessible to the wider community, Bahçeşehir University Conservatory (BAU Conservatory) continued to organize its Open Classes in 2024, inviting high school students to experience professional performing arts education firsthand. The initiative aims to promote artistic awareness and public engagement in culture and the performing arts, while offering participants the opportunity to explore university-level conservatory training in a real stage environment. In 2024, the number and scope of open classes were further expanded to include a broader range of disciplines within the Department of Performing Arts.

During the 2024 Spring Term, the Conservatory hosted several open sessions at the BAU Pera Campus, including:

- Acting Art led by Assoc. Prof. Uluç Esen,
- Shakespeare Theatre led by Assoc. Prof. Dr. Elif Baş, and
- Musical Theatre led by Lecturer Adnan Ata Yiğit.

These classes, held on May 25, 2024, provided an immersive experience in stage performance, acting techniques, and musical expression. The program allowed young participants to interact directly with BAU's academic staff and gain a deeper understanding of performing arts education.

Through such initiatives, BAU Conservatory continues to strengthen its role as a cultural and educational hub, contributing to public education and fostering appreciation for the arts in society.

Open Lecture: "What Is Social Benefit? (24.12.2024)



Bahçeşehir University hosted the open lecture "What Is Social Benefit?", organized in collaboration with the Community Volunteers Foundation (TOG). The session was held as part of the University's ongoing commitment to public education and social awareness, aiming to strengthen the culture of volunteering, civic participation, and collective responsibility among students and the broader community and public.

The lecture explored the concepts of social impact, volunteerism, and community engagement, offering participants new perspectives on how collective action can address inequalities and contribute to the creation of a more inclusive society. Through interactive discussion and case examples, the event also emphasized the importance of partnerships and civic collaboration in generating sustainable social change.

By opening its doors to the public for such lectures, Bahçeşehir University continues to foster awareness, empathy, and active citizenship, reinforcing its mission to connect higher education with the needs and values of society.

Sustainability and New Technologies in Creative Industries: 3D Printing Open Workshop (11.10.2024)



Bahçeşehir University hosted the “3D Printing and Innovation” Open Workshop, which introduced participants to the fundamentals of 3D printing technology and its role in promoting sustainable production and design practices. Organized as part of the University’s broader commitment to public education, innovation, and sustainability awareness, the workshop welcomed both BAU students and members of the wider community.

Participants explored the entire process of 3D printing—from digital design and modeling to the creation of tangible prototypes—using environmentally conscious methods and sustainable materials. Alongside hands-on sessions, expert-led discussions examined the industrial, engineering, and creative applications of 3D printing, emphasizing its potential to reduce waste, optimize resource use, and support circular economy principles.

By combining theory, practice, and sustainability, the workshop fostered learning, skill development, and environmental responsibility among participants. It also highlighted how technological innovation can serve as a catalyst for sustainable development and the future workforce.

BAU Radio Fest: Open Seminar on Animal Welfare in the Context of Sustainable Development Goals (14.10.2024)



During the 2024 BAU Radio Fest, Bahçeşehir University, in collaboration with CIFAL Istanbul, UNITAR and HAÇIKO – Association for the Protection of Animals from Desperation and Indifference, a prominent non-governmental organization dedicated to animal welfare, hosted an open and free-to-attend session titled “Animal Welfare in the Context of the SDGs.” The event was designed to engage both BAU students and the wider public, reflecting the University’s ongoing commitment to sustainability, ethics, and community engagement.

The session focused on the relationship between animal welfare and sustainable development, highlighting how compassion, ethical awareness, and collective social responsibility contribute to healthier and more livable urban environments. Discussions addressed the protection of stray animals’ rights, the promotion of sustainable urban practices, and the role of public awareness and civic participation in advancing the United Nations Sustainable Development Goals, particularly SDG 11 (Sustainable Cities and Communities) and SDG 15 (Life on Land).

Social Sciences in the Age of Artificial Intelligence Open Lecture: New Career Opportunities and Research Methods (25.07.2024)



This open lecture explored the impact of artificial intelligence on the social sciences. Participants gained insights into AI's influence on research methods, emerging career opportunities, and practical applications such as data analysis, modeling human behavior, and understanding societal dynamics. The event aimed to raise awareness among social scientists on effectively leveraging AI, supporting inclusive and quality education, fostering innovative skills for the workforce, and promoting technological advancement.

Social Sciences in the Age of Artificial Intelligence Open Lecture: New Career Opportunities and Research Methods (25.07.2024)



Bahçeşehir University hosted a public seminar titled "Turkish-Greek Relations: Past, Present, and Future," held as part of the University's efforts to promote open dialogue, peace, and regional cooperation. The event was free and accessible to all interested participants, including students, academics, and members of the wider community, reinforcing BAU's commitment to inclusive education and civic engagement.

The seminar examined the historical background, current dynamics, and future outlook of relations between Türkiye and Greece. Discussions covered political, economic, and cultural dimensions, analyzing both risks and opportunities in bilateral relations. Critical issues such as the Aegean Sea, the Cyprus question, and migration were debated in an academic and participatory setting.

Participants also addressed regional stability, explored new areas of collaboration, and proposed strategies to enhance diplomatic dialogue and mutual understanding. By facilitating an open forum for constructive discussion, the event contributed to SDG 16 (Peace, Justice and Strong Institutions), supporting efforts to build a more peaceful and inclusive international order.

Global Affairs Seminar Series: Public Session on Beyond the Headlines, A Discussion on Foreign Policy Analysis (13.05.2024)



The Global Affairs Seminar Series offers a comprehensive and in-depth examination of current international developments, providing a public academic platform that brings together scholars, practitioners, policy makers, political actors, students, and members of the public interested in global issues.

In this session, distinguished speakers went beyond traditional foreign policy analysis to explore contemporary challenges through the lens of strategic thinking in international relations. Participants gained meaningful insights into national security strategies, crisis management, and global diplomacy, examining how these elements interact in today's complex geopolitical environment.

The seminar also served as a free and open forum where speakers and participants representing diverse political perspectives could engage in respectful and intellectually safe discussions. This inclusive approach encouraged the free exchange of ideas and critical dialogue on key global topics, reflecting Bahçeşehir University's strong commitment to academic freedom, pluralism, and constructive debate.

Featuring presentations by expert authors and academics, the event offered innovative perspectives that inspired deeper reflection and collaboration. By fostering openness and cooperation, the seminar strengthened informed and collective approaches to global challenges, while advancing the University's mission to promote accessible, globally engaged, and inclusive education.

BAU INNOVATION FOCUS OPEN TRAINING PROGRAM



The 7th edition of the BAU Innovation Focus Program, organized by the BAU Hub Incubation Center in collaboration with the BAU Technology Transfer Office (TTO) was held during the 2024 Fall Semester.

This free and open-access educational program aimed to raise awareness and share knowledge on entrepreneurship, innovation, project development, patent application processes, incentives, and available supports. Through informative presentations and experience-sharing sessions, participants gained valuable insights into the entrepreneurial ecosystem and innovation landscape.

The program took place between November 12 and 19, 2024, and was conducted across two interactive sessions designed to inspire participants to take their first steps into the world of projects, startups, and innovation.

In addition to these thematic sessions, the program also featured entrepreneurship training modules focusing on:

- How to find and validate innovative ideas
- How to design and write effective project proposals
- Fundamentals of entrepreneurship and business modeling
- Accessing funding, incentives, and patent registration processes
- Case studies and experience sharing from successful BAU entrepreneurs and alumni

The BAU Innovation Focus Program provided an inclusive learning environment for students, young professionals, and aspiring entrepreneurs, helping them to develop their entrepreneurial mindset and creative problem-solving skills.

Conducted in an open and completely free format, the program once again reflected Bahçeşehir University's commitment to innovation, entrepreneurship, and lifelong learning.

Netflix x BAU: Collaborative Pathways for Innovation in Communication and Media (16.10.2024)



This open lecture explored the growing importance of partnerships between universities and the communication industry, emphasizing how collaboration between academia and practice drives progress in the field. The discussion addressed the transformative role of emerging communication technologies, the integration of academic research with real-world applications, and how creative media content—such as television series and digital productions—can serve as powerful tools for learning and innovation.

Designed as a public and inclusive event, the session welcomed students, young professionals, and individuals seeking to develop their skills and careers in the communication industry. Participants had the opportunity to engage directly with experts, gain insights into sectoral trends, and explore pathways for personal and professional growth.

By fostering collaboration, innovation, and knowledge exchange, the event highlighted strategies to advance technological development, strengthen industry–university cooperation, and empower the next generation of communication professionals to contribute meaningfully to the evolving media landscape.

Sustainable Logistics and Supply Chain Open Panel (24.10.2024)



The panel, organized by Bahçeşehir University in collaboration with CIFAL Istanbul, UNITAR, focused on the importance of sustainable practices in logistics and supply chain management. Discussions explored strategies to reduce carbon emissions, enhance resource efficiency, and promote innovative logistics solutions addressing key challenges in the sector.

Held as a public event open to external participants, the panel highlighted the essential role of logistics and supply chains in advancing responsible production, climate action, biodiversity protection, and sustainable infrastructure development.

Politics and Society Seminar Series: A Second Trump Term, What It Means For The US and The World (03.12.2024)



Organized by Bahçeşehir University, this seminar examined the potential impacts of a second Trump administration on both domestic politics and international affairs. The event provided an analytical platform for discussing how a renewed U.S. leadership under Donald Trump could influence global governance, peace, and justice, as well as the broader dynamics shaping international stability.

Held as a free and public seminar open to all interested participants, the session encouraged open dialogue and critical reflection on contemporary political developments, fostering a deeper understanding of their implications for global order and democratic values.

Zero Tolerance for Violences Seminar Series (30.10.2024/25.11.2024)



The project “Zero Tolerance to Violence on My Campus”, hosted by Bahçeşehir University (BAU) in collaboration with CIFAL Istanbul and UNITAR, and supported by the Yanındayız Association and the Consulate General of the Federal Republic of Germany in Istanbul, aimed to raise awareness about dating violence and to promote gender-sensitive approaches within higher education environments.

Held at Bahçeşehir University, the initiative consisted of three interactive sessions, including trainings, workshops, and a public panel open to all university students. These sessions created a participatory platform for developing concrete solutions, encouraging gender equality, reducing inequalities, and fostering cooperation across institutions and communities.



Politics and Society Seminar Series: Bridging Justice and Gender, Analyzing Organizational Dynamics In Istanbul's Local Governance Through Studying Up and Scorecard Analysis (15.11.2024)



Organized by Bahçeşehir University (BAU), this open seminar focused on gender justice and the organizational dynamics within local governments, providing a learning platform for local government representatives and policy makers.

With BAU alumna Melis Ariksoy as guest speaker, the session explored the relationship between fairness in governance structures, gender equality, and the creation of inclusive decision-making environments. Discussions highlighted how equitable representation and transparent processes contribute to stronger democratic governance.

The seminar also emphasized the role of education, dialogue, and institutional capacity-building in advancing gender-sensitive policies at the local level. By engaging practitioners, academics, and public officials, the event aimed to strengthen awareness, promote cooperation, and encourage practical strategies for building inclusive and gender-responsive institutions.

Invisible Chains: Multidimensional Strategies To End Modern Slavery (02.12.2024)



Organized by Bahçeşehir University (BAU) in collaboration with the Social Equality Association, this training was held in recognition of the International Day for the Abolition of Slavery. The event addressed human trafficking and modern slavery from a multidimensional and policy-oriented perspective, bringing together students, academics, and policy makers for an open and educational discussion.

Speakers explored the global and local dimensions of these critical issues, emphasizing the importance of reducing inequalities, promoting peace and justice, and strengthening institutional frameworks to combat exploitation. The panel also provided participants with valuable educational insights into the social, economic, and legal aspects of modern slavery, fostering awareness and collaboration across sectors in the fight for human dignity and equality.

Womens' Human Rights and Participatory Democracy (05.12.2024)



As part of Women's Rights Day, Bahçeşehir University (BAU), CIFAL Istanbul, UNITAR, the Gender Equality Monitoring Association (FEJUST), and BAU's Political Science and International Relations Club jointly organized the webinar "Women's Rights and Participatory Democracy."

The event explored the interconnections between women's rights and inclusive democratic participation, highlighting the importance of empowering women in civic and political life. Through engaging discussions and expert contributions, the webinar encouraged strategies to reduce inequalities, promote active citizenship, and strengthen democratic inclusion.

Held as a free and public event, the session fostered awareness and dialogue among students, academics, and professionals committed to advancing gender equality and participatory governance.

Sexual Health Talks – Session I: Media, Representation, and Social Awareness (20.12.2024)



The first session of the Sexual Health Talks, organized by CIFAL Istanbul, UNITAR, and Bahçeşehir University's Faculty of Health Sciences, Department of Nursing, brought together Sociologist Songül Olağ Ercan and Lecturer Handan Eriten Tilaver for an insightful discussion on how sexuality is represented in media and advertising and how these portrayals influence social perceptions and behaviors.

The session emphasized the critical importance of accurate information, open dialogue, and comprehensive education in promoting sexual health and well-being. Participants explored the relationship between media narratives and public attitudes, discussing how education and awareness can challenge stereotypes and foster healthier perspectives on sexuality.

Held as a free and public event open to everyone, the session aimed to increase social awareness and understanding around sexual health, supporting inclusive education, public engagement, and community well-being in alignment with the United Nations' Sustainable Development Goals.

FEASS Research Seminars: Supervising In The Age Of AI, Navigating Student Use Of ChatGPT In Graduate and Undergraduate Work (24.12.2024)



The session explored the opportunities and challenges of integrating AI tools into academic advising, focusing on how emerging technologies can enhance learning experiences, streamline academic guidance, and foster innovative approaches in education and research.

Speakers discussed the transformative potential of artificial intelligence in higher education – from personalized learning and data-driven student support to the ethical considerations surrounding its use. Real-world examples illustrated how AI can serve as a bridge between technology and pedagogy, improving both accessibility and academic performance.

Held as a free and public session open to all students, the event aimed to raise awareness about responsible AI adoption in academia, encouraging participants to think critically about how technology can be harnessed to promote inclusion, creativity, and continuous learning.

Newton and the Global Legacy of Newtonianism



Bahçeşehir University hosted the international workshop "Newton and the Global Legacy of Newtonianism" between 11-15 November 2024 at its Beşiktaş South Campus, Faculty of Law Building.

The event brought together approximately 15 international scholars from diverse disciplines to critically examine Eurocentric approaches to Newtonian studies and to explore global methodological perspectives emerging in the field.

Through presentations and discussions, participants reflected on the cultural, philosophical, and scientific dimensions of Newtonianism, highlighting its enduring influence across different world regions. The workshop demonstrated Bahçeşehir University's commitment to fostering international academic dialogue and advancing inclusive, cross-cultural perspectives in the history of science.

TechCamp 2024: Digital Innovation for Disaster Preparedness



Bahçeşehir University hosted TechCamp 2024, a three-day educational hackathon designed to raise awareness about earthquakes and promote disaster preparedness through digital games and interactive storytelling.

The event brought together university students, educators, and professionals from the technology and creative industries to co-develop innovative tools that enhance public understanding of disaster resilience. Participants took part in mentorship sessions and hands-on training led by experts in digital media, technology, and disaster management, enabling them to design socially impactful game prototypes that communicate messages of safety, resilience, and solidarity during natural disasters.

Organized in collaboration with the U.S. Embassy and various local partners, TechCamp 2024 combined education, technology, and civic engagement within the framework of the United Nations Sustainable Development Goals (SDGs).

The program provided free, inclusive workshops on earthquake preparedness, digital storytelling, and game design for social good, empowering young innovators to use technology as a force for community awareness and collective resilience.

Creative Drama Workshop in Education



Bahçeşehir University's Children's Club organized the "Creative Drama Workshop in Education" on 23 October 2024 at the Beşiktaş South Campus.

The session, led by Utku Haser, focused on the use of creative drama as an innovative pedagogical method to enhance learning experiences and student engagement.

The workshop provided participants with practical tools to integrate drama techniques into educational contexts, fostering creativity, communication, and emotional expression in teaching.

Bahçeşehir University and Zorlu PSM Launch the “PSM Academy Stage Technician Program”



Bahçeşehir University and Zorlu Performing Arts Center (PSM) have launched a new educational partnership to train stage technicians, the behind-the-scenes professionals who make theater, ballet, opera, dance, and music performances possible.

The “PSM Academy Stage Technician Program”, which began on 4 May 2024, is a 51-hour certificate training designed to equip participants with fundamental knowledge and practical skills in stage technologies, including sound, lighting, and video systems. Participants also receive instruction in occupational safety, basic electronics, and stage automation.

Led by a team of Bahçeşehir University faculty members and industry experts, the program combines theoretical training and hands-on workshops held at Zorlu PSM. Upon successful completion of the program and evaluation process, participants receive certification qualifying them to work as Entry-Level Stage Technicians in live performance settings.

By fostering collaboration between academia and the performing arts industry, the program strengthens vocational training, creative industry development, and employment opportunities, supporting Sustainable Development Goal 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) through inclusive and skill-oriented education.

Bahçeşehir University and Partners Host the 5th Independent Businessmen Meeting in Baku



The 5th Independent Businessmen Meeting was held in Baku at the JW Marriott Absheron Hotel on 29 April 2024, organized by the MÜSİAD Azerbaijan Production and Trade Commission in collaboration with Bahçeşehir University (BAU) and the Azerbaijan Food and Beverage Industry Association (AQİSA).

The event brought together more than 220 entrepreneurs and business leaders, along with members of MÜSİAD Azerbaijan, to strengthen commercial relations, foster new partnerships, and exchange insights on both the national and global economy.

As the main academic partner, Bahçeşehir University contributed to the program with two expert-led seminars delivered by its faculty members, focusing on the future of artificial intelligence technologies and sectoral applications of fintech systems. These sessions provided participants with practical and strategic insights into digital transformation, innovation, and technology-driven economic growth.

In addition to academic contributions, the meeting offered extensive opportunities for B2B networking and collaboration, bringing together representatives from the business communities of Turkey, Azerbaijan, and other regions to explore mutual investment and partnership opportunities.

The event reaffirmed Bahçeşehir University's commitment to promoting academic-industry cooperation and supporting sustainable economic growth in line with the United Nations Sustainable Development Goals (SDG 8: Decent Work and Economic Growth; SDG 9: Industry, Innovation, and Infrastructure).

Bahçeşehir University and Partners Host the Energy and Security Partnership Forum between Azerbaijani and Turkish Youth in BAKU



The “Energy and Security Partnership Forum between Azerbaijani and Turkish Youth” was held on 23 February 2024 at the Azerbaijan State Oil and Industry University (ASOIU). The event was jointly organized by Bahçeşehir University (BAU), the Azerbaijani Student and Alumni Platform (ASAP), and the Azerbaijan State Oil and Industry University, with the support of the Youth Foundation of the Republic of Azerbaijan and in collaboration with CIFAL Istanbul and UNITAR.

The forum brought together more than 300 young participants from Türkiye and Azerbaijan to exchange perspectives on energy security, sustainability, and regional cooperation. Opening remarks were delivered by ASOIU Acting Rector Vazeh Asgarov, Youth Foundation Acting Chairman Gadir Khalilov, ASAP Executive Director Sevda Mansurova, and Bahçeşehir University Rector Prof. Dr. Esra Hatipoğlu.

Panel discussions explored ways to enhance collaboration between Azerbaijani and Turkish youth, strengthen energy partnerships, and emphasize the role of young people in addressing climate change and environmental challenges, including their engagement in global events such as COP29.

By creating a platform for constructive dialogue and knowledge exchange, the forum advanced youth engagement in sustainable energy development, cross-border partnerships, and global citizenship education, aligning with the United Nations Sustainable Development Goals (SDG 7: Affordable and Clean Energy, SDG 13: Climate Action, and SDG 17: Partnerships for the Goals).

Bahçeşehir University and TÜBİTAK Host the ICAAM 2024 International Conference on Analysis and Applied Mathematics in Antalya



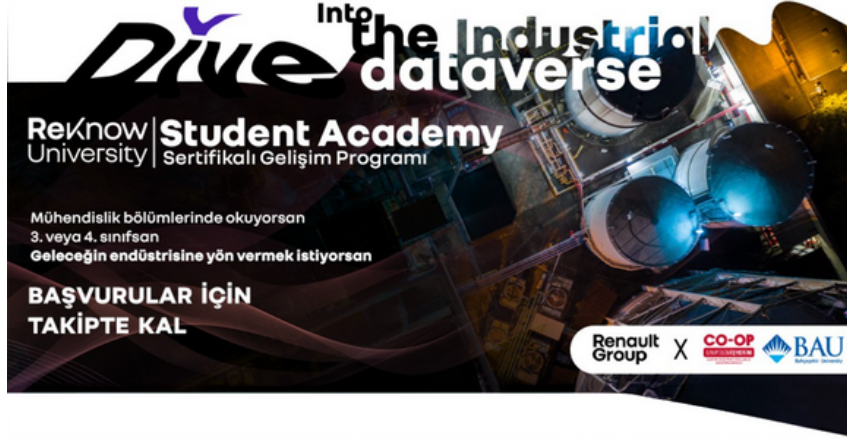
The 7th International Conference on Analysis and Applied Mathematics (ICAAM 2024) was successfully held in Antalya, organized with the support of Bahçeşehir University (BAU) and the Scientific and Technological Research Council of Türkiye (TÜBİTAK). The conference brought together 214 participants from 21 countries, fostering international collaboration and knowledge exchange in the fields of analysis, modeling, and applied mathematics.

The event opened with a welcoming address by Prof. Dr. Arif Engin, Dean of the BAU Faculty of Engineering and Natural Sciences. Opening remarks were also delivered by Prof. Dr. Allaberen Ashyralyev, Chair of the Organizing Committee; Prof. Dr. Michael Ruzhansky, Director of the Department of Mathematics at Ghent University; and Prof. Dr. Makhmud Sadybekov, Director of the Institute of Mathematics and Mathematical Modeling in Kazakhstan.

The conference featured presentations from renowned scholars, including Prof. Dr. Alexey Karapetyants, Prof. Dr. Alexander Skubachevskii, Prof. Dr. Sergey Kabanikhin, Prof. Dr. Alexander Goncharov, Prof. Dr. Vitaly Volpert, Prof. Dr. Andrey Muravnik, Prof. Dr. Zalina Kusraeva, and TÜBA member Prof. Dr. Ekrem Savaş, who discussed emerging research trends in pure and applied mathematics.

Supported by the strong academic foundation built through BAU's weekly "Analysis and Applied Mathematics" seminars, ICAAM 2024 once again demonstrated Bahçeşehir University's leadership in fostering international scientific dialogue, promoting research excellence, and contributing to the advancement of mathematical sciences.

Bahçeşehir University and Oyak Renault Launch the Student Academy Certificate Program



Bahçeşehir University (BAU), in collaboration with Oyak Renault, has launched the Student Academy Certificate Program, an inclusive educational initiative open to engineering students from all universities across Türkiye.

The program offers young engineers the opportunity to gain hands-on experience in real industrial environments, combining academic knowledge with practical application in the automotive and manufacturing sectors. Designed to develop future skills and promote innovation, the program includes project-based learning, mentorship from industry professionals, and training sessions on both technical and personal development, with several modules delivered by Bahçeşehir University faculty members.

Participants work in interdisciplinary teams, developing competencies in digital transformation, problem-solving, leadership, and collaboration. The program concludes with a Factory Day, where students visit the Oyak Renault facility and present their final projects to industry experts.

Upon successful completion, participants receive a joint certificate issued by Bahçeşehir University and Oyak Renault, recognizing their achievement and professional growth.

This initiative reflects the shared commitment of BAU and Oyak Renault to bridging academia and industry, enhancing employability, and supporting the United Nations Sustainable Development Goals (SDG 4: Quality Education and SDG 9: Industry, Innovation, and Infrastructure).

Bahçeşehir University & Abdi İbrahim Pharmaceuticals Collaboration: Young Ideas on the Brand Journey Program (October–November 2024)



Bahçeşehir University, in collaboration with Abdi İbrahim Pharmaceuticals, organized the Young Ideas on the Brand Journey Program, focusing on marketing and brand management in the healthcare sector.

Throughout the program, participants engaged in sessions with leading industry professionals, gaining insights into pharmaceutical marketing strategies, regulatory frameworks, omnichannel communication, sustainability, and business ethics. The program concluded with a brand competition, where participants applied their knowledge to real-world challenges, fostering creativity, innovation, and professional development.

This collaboration reflects Bahçeşehir University's ongoing commitment to academia–industry partnerships, advancing sustainable, ethical, and innovative practices in business education and professional training.

BrandFest: The Future of Brand Stories Summit at Bahçeşehir University(7 May 2024)



Hosted at Bahçeşehir University's Beşiktaş South Campus, BrandFest: The Future of Brand Stories Summit brought together industry leaders, academics, and creative professionals to discuss the future of branding at the intersection of artificial intelligence, sustainability, creativity, and digital transformation.

The summit featured panel discussions, keynote sessions, and workshops exploring topics such as emerging marketing trends, sustainable branding strategies, circular economy practices, and corporate social responsibility. Speakers emphasized how innovative and technology-driven branding can contribute to sustainable economic development, responsible consumption and production, and inclusive business ecosystems.

Through its focus on education, professional development, and knowledge sharing, BrandFest supports SDG 4 (Quality Education) by empowering participants with lifelong learning opportunities; SDG 8 (Decent Work and Economic Growth) by promoting innovation and sustainable productivity in the creative economy; SDG 9 (Industry, Innovation and Infrastructure) by highlighting the role of digital transformation in modern industries; and SDG 12 (Responsible Consumption and Production) by encouraging sustainable and ethical business practices in marketing and brand management.

This annual event reflects Bahçeşehir University's dedication to fostering collaboration between academia and industry, cultivating human capital, and driving innovation that aligns with global sustainability goals.

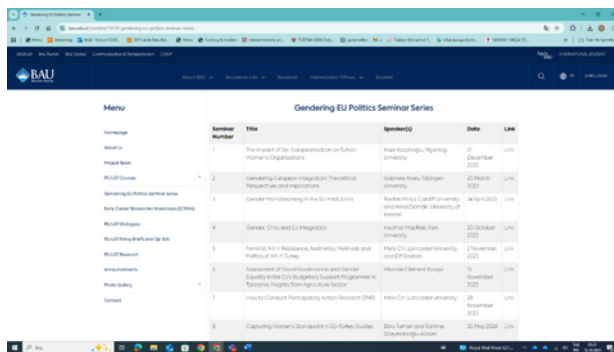
Conference on Sustainability Awareness for High School Students by BAU (26.11.2024)



Assoc. Prof. Dr. Burçak Vatansever Durmaz, faculty member at Bahçeşehir University's Faculty of Economics, Administrative and Social Sciences, participated in a conference organized at Bakırköy Uğur Anatolian High School to promote sustainability awareness among young people. The session engaged around 60 high school students, focusing on environmental responsibility, conscious consumption, and the importance of adopting sustainable habits for the future.

Through interactive discussions and real-life examples, the conference encouraged students to recognize their role in building a more sustainable society. By linking sustainability with everyday choices and collective action, the program contributed to SDG 4 by expanding access to quality sustainability education, SDG 12 by fostering awareness of responsible consumption and production patterns, and SDG 13 by inspiring youth to take action against climate change through informed, responsible behavior.

FEJUST Guest Lectures and Open Access Materials (2023–2024)



The screenshot shows a web browser displaying the FEJUST website. The main content area is titled 'Gendering EU Politics Seminar Series'. It features a table with columns for 'Seminar Number', 'Title', 'Speaker(s)', 'Date', and 'Link'. There are 8 seminars listed. To the left of the table is a 'Menu' with links to Home, About us, Project team, FEJUST website, Gendering EU Politics Seminar Series, EU Gender Research Network (EUGRN), FEJUST blog, FEJUST Policy Briefing and Big idea, FEJUST Research, Announcements, Public Policy, and Contact.

Seminar Number	Title	Speaker(s)	Date	Link
1	The Impact of the Europeanization on Turkish Women's Organizations	Nurhan Toprak, Nergiz Toprak	21 December 2023	Link
2	Gendering EU Gender Integration Theoretical Perspectives and Implications	Magdalena Kozłowska, University of Wrocław	20 March 2024	Link
3	Gender Mainstreaming in the EU Institutions	Buket Kızı, Çarşamba University, Istanbul, Turkey	04 April 2024	Link
4	Gender, Crisis and EU Integration	Neelam Khatun, Ankara University	22 October 2023	Link
5	Feminist Activism in Resistance: Methods and Politics in Turkey	Neelam Khatun, Ankara University, Turkey	27 November 2023	Link
6	Assessment of Gender Equality and Gender Equality in the EU Budgetary Support Programmes in Turkey: Insights from Agricultural Sector	Alina Khatun, Ankara University	16 November 2023	Link
7	How to Conduct Participatory Action Research (PAR)	Neelam Khatun, Ankara University	28 November 2023	Link
8	Capturing Women's Standpoints in EU Policy Studies	Neelam Khatun, Ankara University	20 May 2024	Link



As part of the Jean Monnet Chair on Feminist Epistemic Justice in the EU and Beyond (FEJUST), Bahçeşehir University organized a series of hybrid public lectures and online seminars under the title Gendering EU Politics during the 2023–2024 academic year. The initiative created a platform for critical discussions on gender and European integration, exploring how EU policymaking intersects with issues of equality, representation, and inclusion. The lectures were open to both BAU students and the general public, enabling broad participation through Zoom and YouTube Live. By ensuring free and open access to these academic discussions, Bahçeşehir University has reaffirmed its commitment to SDG 5 by promoting gender-sensitive knowledge production and expanding educational access to diverse audiences.

Additionally, lecture notes from the FEJUST undergraduate courses Gender Politics in the EU and Gender in International Development were made publicly available as open-access materials on the FEJUST website. This approach democratized education and empowered individuals outside academia to engage with feminist and equality-focused perspectives in international relations.

This initiative directly contributes to SDG 5: Gender Equality by fostering feminist scholarship and ensuring women's and gender perspectives are integrated into academic and policy discourse. It also aligns with SDG 4: Quality Education and SDG 10: Reduced Inequalities by promoting accessible, inclusive, and equitable learning opportunities.

FEJUST Training Programme on Gender, Justice and Policy (2023)

Within the framework of the Jean Monnet Chair on Feminist Epistemic Justice in the EU and Beyond (FEJUST), Bahçeşehir University launched the FEJUST Training Programme on Gender, Justice and Policy in 2023. The programme included certificate courses such as Gender in International Development, Gender in EU Politics (undergraduate level), Gender and Development, and Gender Politics in the EU Politics (postgraduate level), conducted between October 2022 and July 2025. These free and accessible courses were open to both university students and external participants, providing certificates co-funded by the European Union.

Through this initiative, Bahçeşehir University has strengthened its dedication to SDG 5 by advancing gender equality in education, promoting feminist perspectives in policymaking, and supporting women's participation in academic and policy-oriented fields. The training programme encouraged students to critically analyze gender dynamics within international and European political systems, fostering awareness of social justice and inclusive governance.

This initiative directly contributes to SDG 5: Gender Equality by empowering individuals with gender-sensitive knowledge and policy tools. It also supports SDG 4: Quality Education, SDG 10: Reduced Inequalities, and SDG 16: Peace, Justice and Strong Institutions through its focus on inclusive education, equity, and institutional accountability.

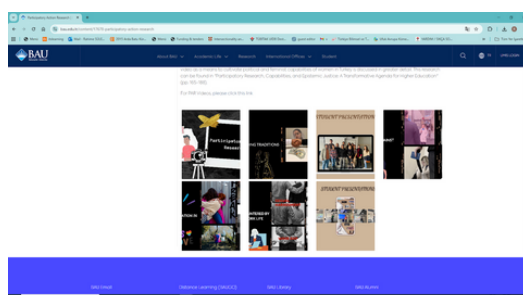
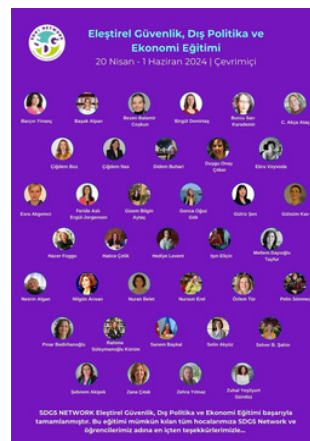
FEJUST Training Programme on Gender, Justice and Policy (2023)



Carried out in partnership with the SDG5 Network, this ongoing initiative focuses on participatory research and training activities addressing gender equality and women's empowerment. The project integrates academic expertise with community engagement, emphasizing collaborative learning and co-created knowledge to tackle gender-based disparities in social, educational, and professional contexts.

Through workshops, training sessions, and joint research studies, participants explore strategies to promote inclusive governance, leadership, and advocacy for gender justice. The initiative also supports capacity-building for young researchers and practitioners, encouraging them to design policies and interventions that advance equal opportunities for all genders. By combining theory, practice, and participation, Bahçeşehir University contributes to building sustainable frameworks for gender-sensitive policy development and social transformation.

This initiative directly contributes to SDG 5: Gender Equality by promoting participatory approaches to women's empowerment and gender justice. It also aligns with SDG 4: Quality Education, SDG 10: Reduced Inequalities, and SDG 16: Peace, Justice and Strong Institutions, through its focus on inclusive education, equitable participation, and collaborative policy innovation.



FEJUST Mentorship and Research Support for Emerging Scholars (2023-2024)



Within the framework of the Jean Monnet Chair on Feminist Epistemic Justice in the EU and Beyond (FEJUST), Dr. Rahime Süleymanoğlu-Kürüm established mentoring and research-support mechanisms to enhance women's participation in academic publishing and EU studies. Undergraduate students Ceren Çolakoğlu and İbrahim Ekrem Sarı received close guidance in drafting policy papers, one later published in Academicus and another in Panorama Global Academy. This mentoring process enabled students to gain authorship experience and visibility in debates on gender and EU policy.

Female students were further encouraged to pursue master's theses on gender equality and civil-society engagement—such as Ala Khaled's research on EU support for women's NGOs and Sura Salmanlı's study on women's rights in Azerbaijan. Dr. Süleymanoğlu-Kürüm also led trainings within the SDG 5 Türkiye Network, where students collaborated with professionals, strengthening women's access to research, publication, and policymaking arenas.

Through the Feminist Eleştiri Journal special issue, undergraduate contributors—including İbrahim Ekrem Sarı, Ceren Orhan, and Ceren Çolakoğlu—were mentored throughout the writing and review process, marking their first academic publication experience. Collectively, these efforts reflect Bahçeşehir University's sustained commitment to fostering gender-responsive research culture and supporting young scholars in their professional growth.

This initiative directly contributes to SDG 5: Gender Equality by advancing women's participation and leadership in academic research, and it also aligns with SDG 4: Quality Education and SDG 10: Reduced Inequalities through its inclusive approach to mentorship and scholarly collaboration.

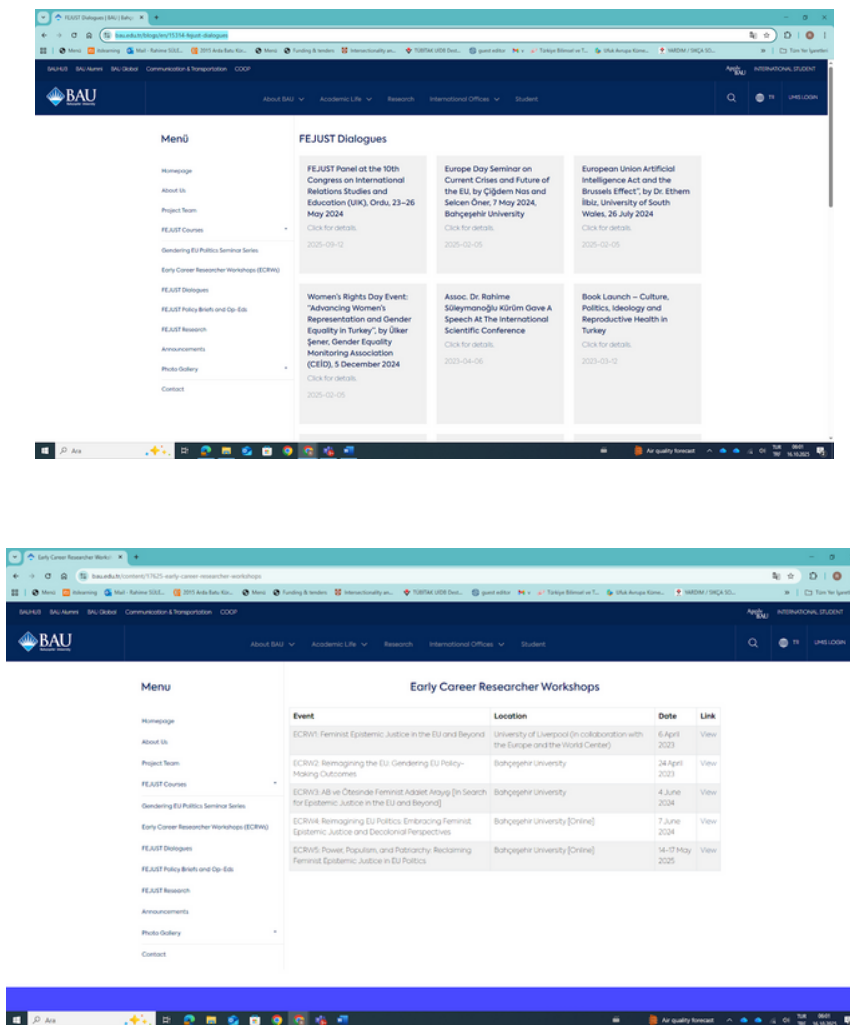
Academicus op-ed:

<https://tracademicus.wordpress.com/2024/07/17/kadinlara-ve-kiz-cocuklarina-yonelik-siddet-epistemik-adaletsizlik-ve-feminist-tarih-perspektifi/>

Panorama: <https://www.globalpanorama.org/2023/12/rsk/>

FE Dergi article: <https://dergipark.org.tr/tr/pub/federgi/article/1561695>

FEJUST Early Career Researcher Workshops and Dialogues (2023–2025)



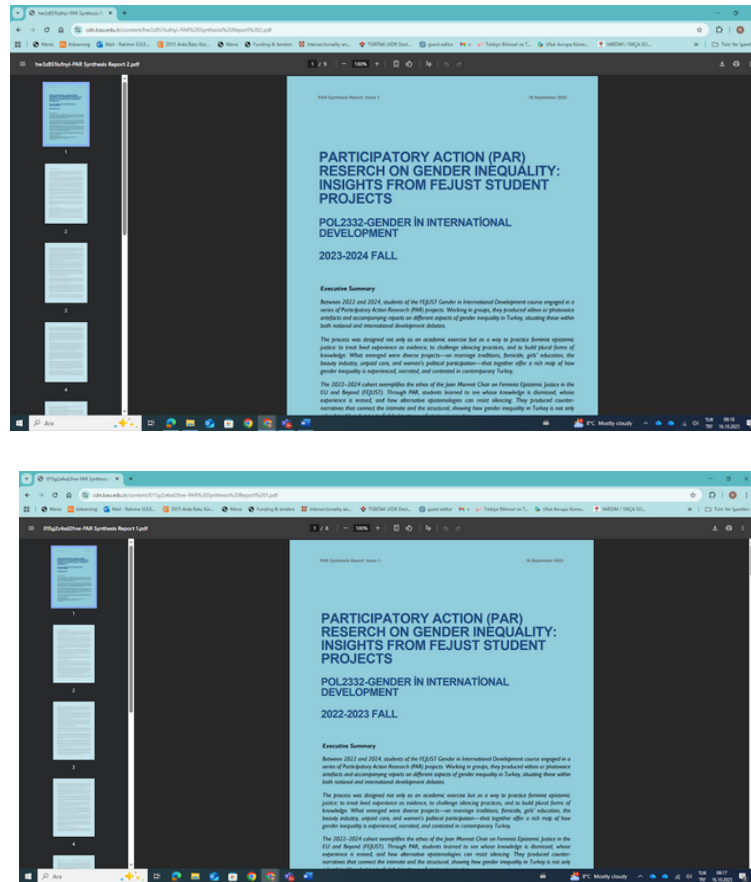
Under the Jean Monnet Chair on Feminist Epistemic Justice in the EU and Beyond (FEJUST), Bahçeşehir University launched a series of Early Career Researcher Workshops (ECRWs) and FEJUST Dialogues to strengthen gender equality and epistemic justice within EU studies. Organized in collaboration with the University of Liverpool's Europe and the World Centre, the ECRW series brought together emerging scholars from Turkey, the UK, and across Europe for mentoring, paper presentations, and structured academic feedback.

Each workshop served as an international capacity-building forum, where participants—many of them early-career women—received detailed guidance on research design, writing, and presentation. The FEJUST Dialogues extended this engagement to civil society through partnerships with organizations such as the Gender Equality Monitoring Association (CEİD), featuring events that marked Women's Rights Day and Europe Day.

Through these collaborative activities, Bahçeşehir University promoted inclusive knowledge production and cross-sectoral dialogue, helping embed feminist and participatory perspectives in both academic and policy contexts.

This initiative directly contributes to SDG 5: Gender Equality by empowering early-career women researchers and promoting inclusive research ecosystems. It also aligns with SDG 4: Quality Education, SDG 10: Reduced Inequalities, and SDG 17: Partnerships for the Goals, through its emphasis on equitable learning, diversity in academia, and international collaboration.

Embedding Equality through Participatory Research and FEJUST Policy Work (2023-2024)

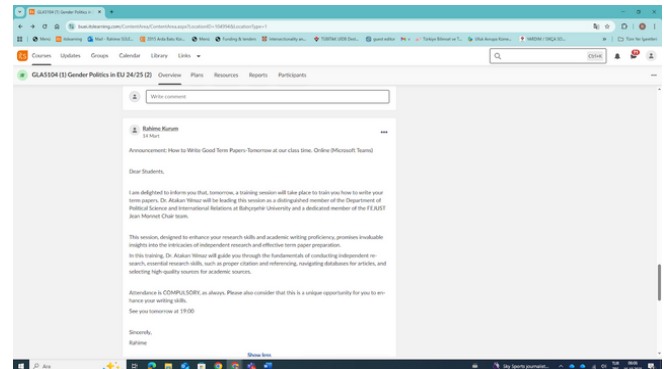
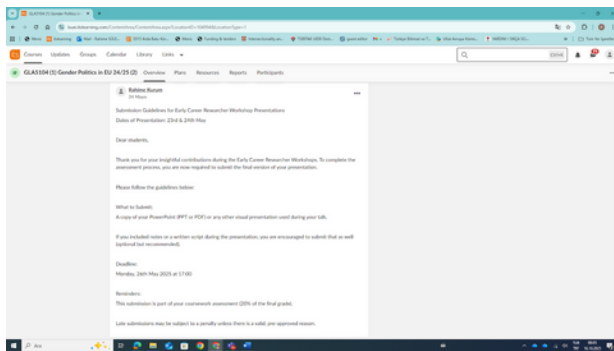
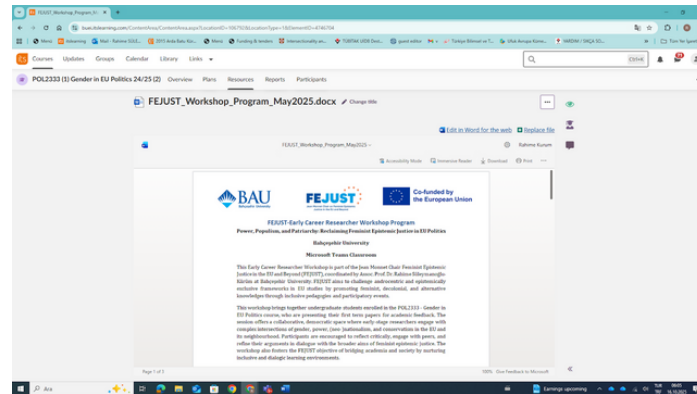


Under the Jean Monnet Chair on Feminist Epistemic Justice in the EU and Beyond (FEJUST), Bahçeşehir University integrated the principles of equality and anti-discrimination into both research design and publication processes. Students were trained in Participatory Action Research (PAR) methodologies—such as photovoice and video documentation—to capture lived experiences of gender, inclusion, and social justice.

The PAR Synthesis Reports (2023-2024), co-authored by Dr. Rahime Süleymanoğlu-Kürüm and her students, exemplify inclusive and non-hierarchical authorship by representing youth and women's perspectives equitably. Together with the FEJUST Policy Briefs on diversity and epistemic justice, these works demonstrate how Bahçeşehir University transforms equality principles into practice by giving visibility to marginalized voices within academic research and policy dialogue.

This initiative directly contributes to SDG 5: Gender Equality through participatory and inclusive research practices, and it also aligns with SDG 4: Quality Education, SDG 10: Reduced Inequalities, and SDG 16: Peace, Justice and Strong Institutions by fostering equity, representation, and democratic knowledge production.

Mentoring Through FEJUST Teaching and Integrating Undergraduate and Postgraduate Students into Early Career Researcher Workshops (2023–2025)

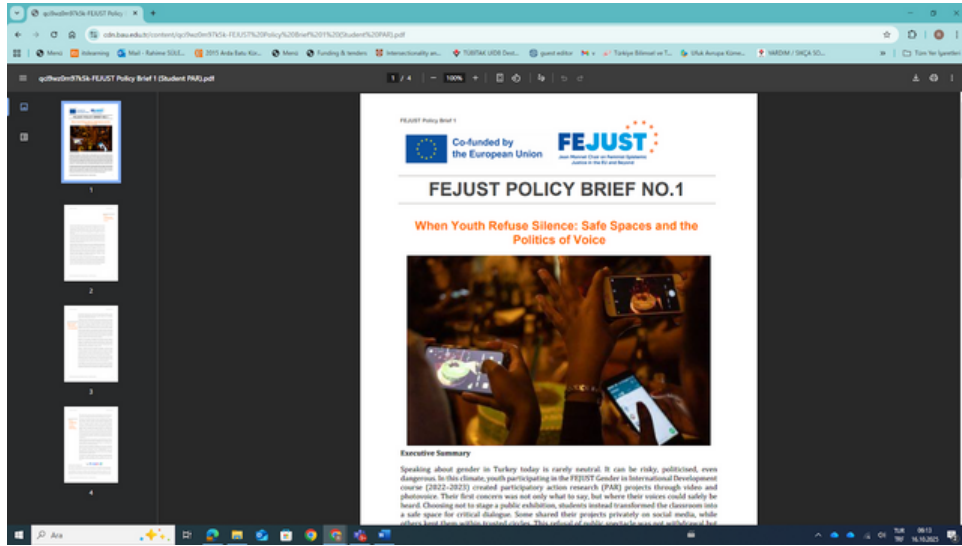


Within the framework of the Jean Monnet Chair on Feminist Epistemic Justice in the EU and Beyond (FEJUST), Bahçeşehir University embedded mentoring into both teaching and research-development activities. In the undergraduate and postgraduate course Gender Politics in the EU, students followed a structured research and writing process resembling professional academic supervision. They developed individualized reading lists and two sequential term papers, receiving detailed feedback at each stage—from reading selection to final submission.

Students also presented their preliminary findings during the Early Career Researcher Workshop series, where they benefited from peer and expert commentary. This mentoring process enhanced research design, critical thinking, and academic writing competencies, while particularly supporting women students in pursuing independent research and postgraduate studies. Several mentees later published or presented their work in academic venues such as Academicus, Panorama Global Academy, and Feminist Eleştiri, illustrating the tangible outcomes of this mentoring model.

This initiative directly contributes to SDG 5: Gender Equality by strengthening women's participation and leadership in academic research, and it also aligns with SDG 4: Quality Education and SDG 10: Reduced Inequalities through its inclusive and supportive approach to higher education mentorship.

Fostering Safe Spaces and Voice through FEJUST (2023–2024)



Within the framework of the Jean Monnet Chair on Feminist Epistemic Justice in the EU and Beyond (FEJUST), Bahçeşehir University has adopted an approach to teaching and public engagement grounded in feminist principles of safety, respect, and voice. Although FEJUST does not operate under a formal code of conduct, its practices ensure that all participants can express their perspectives freely and without fear of discrimination or retaliation.

The first FEJUST Policy Brief, “When Youth Refuse Silence: Safe Spaces and the Politics of Voice,” examined how to create inclusive environments where marginalized experiences are acknowledged and valued. This principle is consistently reflected in FEJUST classrooms and workshops, which open with affirmations of mutual respect and equal participation, and where participants may confidentially raise concerns with the Chair coordinator. By embedding these principles into both academic and participatory settings, Bahçeşehir University demonstrates a proactive model of inclusivity and care in higher education.

This initiative directly contributes to SDG 5: Gender Equality by promoting safety, empowerment, and equal participation, and it also aligns with SDG 4: Quality Education and SDG 16: Peace, Justice and Strong Institutions through its emphasis on respect, inclusion, and accountability in academic environments.

[https://cdn.bau.edu.tr/content/qci9wz0m97k5k-FEJUST%20Policy%20Brief%201%20\(Student%20PAR\).pdf](https://cdn.bau.edu.tr/content/qci9wz0m97k5k-FEJUST%20Policy%20Brief%201%20(Student%20PAR).pdf)

BAUGO: “Women and Technology: Discover Your Role and Enhance Your Potential”



Conducted by Prof. Dr. Ebru Canan-Sokullu, this training focused on exploring women’s role in the technology field and strengthening their participation in an increasingly digital world. It emphasized that while women today are shaping technology as innovators, leaders, and creators, gender inequality and stereotypes continue to limit equal access and representation.

Based on modules such as historical perspectives on equality in technology, gender and equal opportunity, international approaches, statistical insights, and women’s contribution to science and technology in Türkiye, the training encouraged participants to reflect on challenges and strategies for achieving equality in tech. By promoting awareness and empowering women to take active roles in technological innovation, Bahçeşehir University highlighted its commitment to inclusive and equitable progress in this field.

This initiative directly contributes to SDG 5: Gender Equality by addressing gender disparities in technology and supporting women’s empowerment, and it also aligns with SDG 4: Quality Education and SDG 9: Industry, Innovation and Infrastructure through its focus on inclusive participation and knowledge-based development.

<https://baugo.online/instructor/ebru-canan-sokullu>

Gendering EU Politics Seminar Series: Capturing Women's Standpoint in EU-Turkey Studies (30.05.2024)



The seminar "Capturing Women's Standpoint in EU-Turkey Studies" examined how gender perspectives influence academic knowledge production and policy interpretation within EU-Turkey relations. Through a gender-focused synthesis and citation analysis, participants explored the visibility of women scholars and feminist approaches in the field, gaining insights into inclusive methodologies and representation in international studies.

By encouraging critical reflection on gender biases in academia and fostering cross-disciplinary dialogue, Bahçeşehir University contributed to advancing inclusive education, equality, and cooperation among researchers and policymakers.

This initiative directly contributes to SDG 5: Gender Equality by promoting gender-sensitive scholarship and inclusive participation in research, and it also aligns with SDG 4: Quality Education, SDG 16: Peace, Justice and Strong Institutions, and SDG 17: Partnerships for the Goals through its support for collaborative, equitable, and transparent academic engagement.

Politics and Society Seminar Series: Bridging Justice and Gender – Analyzing Organizational Dynamics in Istanbul's Local Governance through Studying Up and Scorecard Analysis (15.11.2024)

Delivered by Bahçeşehir University alumna Melis Arıksoy, this seminar examined the intersection of gender justice and organizational structures in local governance. Drawing from practical insights, the discussion highlighted how data-driven approaches such as scorecard analysis can evaluate institutional performance and promote fairness, accountability, and inclusivity in municipal contexts.

By linking gender equality with transparent and participatory governance, Bahçeşehir University underscored the importance of education, dialogue, and research in strengthening institutions and fostering a culture of equality and justice.

This initiative directly contributes to SDG 5: Gender Equality by promoting gender-sensitive governance and decision-making, and it also aligns with SDG 4: Quality Education, SDG 10: Reduced Inequalities, and SDG 16: Peace, Justice and Strong Institutions through its emphasis on inclusive learning, equitable structures, and ethical public administration.

Women's Human Rights and Participatory Democracy (05.12.2024)

BAHÇEŞEHİR UNIVERSITY
POLITICS AND SOCIETY SEMINAR SERIES

BRIDGING JUSTICE AND GENDER: ANALYZING ORGANIZATIONAL DYNAMICS IN ISTANBUL'S LOCAL GOVERNANCE THROUGH STUDYING UP AND SCORECARD ANALYSIS


Melis Arıksoy
Market Research Specialist at GfK
MSc, University of Edinburgh / BAU Alumni

Moderator: Asst. Prof. Zekeriya Tüzen

NOV 15 15:30
HYBRID EVENT
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PASSCODE : W6LOSK



5 ARALIK KADIN HAKLARI GÜNÜ

AB VE ÖTESİNDE FEMİNİST EPİSTEMİK ADALET ARAYIŞI (FEJUST)
KADININ İNSAN HAKLARI VE KATILIMCI DEMOKRASİ


Moderatör
Doç. Dr. Rahime Süleymanoğlu-Kürüm
Jean Monnet Kursüsü Başkanı


Konuşmacı
Ülker Şener
Cinsiyet Eşitliği İzleme Derneği

05.12.2024 13.30
Toplantı Kimliği: 331 357 465 17
Parola: 9R75q2UK

Bu etkinlik, Avrupa Komisyonu'nun Jean Monnet programı tarafından ortak finanse edilmiştir (Proje No: 101085368-FEJUST). İçerik, konuşmacıların görüşlerini yansıtmaktadır. Avrupa Komisyonu, içerikten sorumlu tutulamaz.

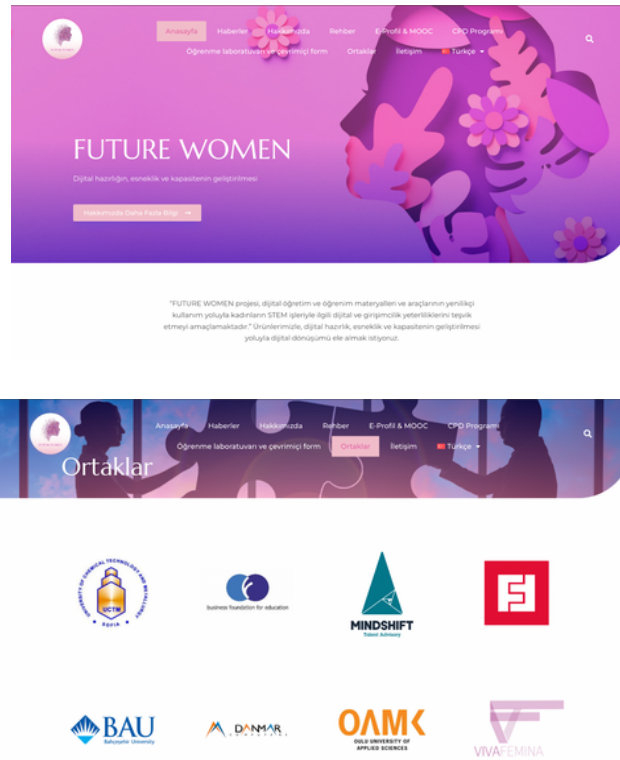


Held on the occasion of Women's Rights Day, this webinar titled "Women's Rights and Participatory Democracy" was co-organized by FEJUST, the Gender Equality Monitoring Association (CEİD), Bahçeşehir University's Political Science and International Relations Club, CİFAL Istanbul, UNITAR, and Bahçeşehir University. The event examined the relationship between women's rights and democratic participation, emphasizing the importance of inclusion, representation, and civic engagement in advancing social justice.

Through expert discussions and participant interaction, the webinar fostered awareness of how strengthening women's voices in governance contributes to more equitable, participatory, and transparent decision-making processes.

This initiative directly contributes to SDG 5: Gender Equality by promoting women's empowerment and active participation in political life, and it also aligns with SDG 10: Reduced Inequalities, SDG 16: Peace, Justice and Strong Institutions, and SDG 17: Partnerships for the Goals through its collaborative approach to inclusive democracy and equality.

Future Women Project – Erasmus+ (2023–2025)



Bahçeşehir University is one of the partners of the Future Women Project, an Erasmus+ initiative funded by the European Union and implemented with eight institutions from six European countries. The project aims to strengthen women's participation in the digital economy by supporting female students and career counselors in developing advanced digital and entrepreneurial skills relevant to STEM careers.

Through the creation of an innovative e-profile and MOOC platform, the project promotes digital literacy and identifies female role models in technology-driven careers. It also introduces a Continuing Professional Development (CPD) Programme designed to equip career counselors with new methods and tools to guide women toward opportunities in the digital economy. Furthermore, the Learning Laboratory and Online Forum foster the exchange of good practices, interactive learning, and collaboration among students, educators, and professionals through multilingual open-access resources.

By combining innovation, inclusion, and education, the Future Women Project bridges the gap between academic goals, labor market needs, and individual aspirations—empowering women to thrive in the evolving digital landscape. This initiative directly contributes to SDG 5: Gender Equality by advancing women's digital empowerment, and it also aligns with SDG 4: Quality Education, SDG 9: Industry, Innovation and Infrastructure, and SDG 17: Partnerships for the Goals through its focus on inclusive learning, technological capacity-building, and international collaboration.

<https://future-women.eu/tr/>

Empowering Future Generations: Darüşşafaka High School Students Career Development Programme – Collaboration Between Bahçeşehir University, CIFAL Istanbul–UNITAR, CO-OP, and Darüşşafaka Society (02.09–25.11.2024)



Originally launched in 2023, the program continued in 2024. The High School Students Career Development Programme has been led by Bahçeşehir University as a part of its CO-OP Responsibility initiative. The programme embodies Bahçeşehir University's commitment to ensuring equal opportunities in education and expanding access to quality learning experiences beyond the university campus.

Through interactive sessions such as "Artificial Intelligence and Digital Transformation," "Sustainability and the Future of Work," "Technology and Creativity," and "Cybersecurity and Digital Ethics," participants explored how innovation, ethics, and environmental responsibility shape modern professions. The program encouraged students to use technology as a means to create positive social and environmental impact, rather than merely as a career instrument.

By integrating personal development with global awareness, the initiative fostered the values of sustainability, inclusion, and lifelong learning, exemplifying the power of multi-stakeholder collaboration in education. Through this partnership between academia, international organizations, and a leading educational foundation, the program advanced SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), and SDG 13 (Climate Action)—while embodying SDG 17 (Partnerships for the Goals) through its collective commitment to empowering future generations.

EarlySTEM Workshop for Primary School Teachers – 1st Term (28.08.2024)



The EarlySTEM Workshop for Primary School Teachers – 1st Term took place online on 28 August 2024, gathering EarlySTEM educators from Uğur Schools across Türkiye. The event focused on sharing the planned EarlySTEM activities for the first semester of the 2024–2025 academic year. The program opened with presentations by Uğur Schools EarlySTEM & STEM Department Head Gözde Yılmaz and continued with sessions led by experts from Bahçeşehir University. Through this collaboration, Bahçeşehir University has reinforced its dedication to fostering accessible, innovative, and high-quality education from early childhood onward.

During the workshop, BAU ÖGAM-BAUSTEM Center Project Manager Expert Ayşe Gül Çelenk presented the Center's ongoing projects and the Integrated Teaching Framework, as well as the EarlySTEM Lead Teacher Professional Development Program. The event concluded with a presentation by Assoc. Prof. Dr. Nihal Yurtseven, Vice Dean of BAU Faculty of Educational Sciences, on "Evolving Models of Teachers in the 21st Century," followed by discussions on thematic classroom practices. This activity also contributes to SDG 5 (Gender Equality) and SDG 9 (Industry, Innovation, and Infrastructure).

<https://inteach.org/haberler/ugur-okullari-1-donem-ilkokul-erkenstem-calistayi/>



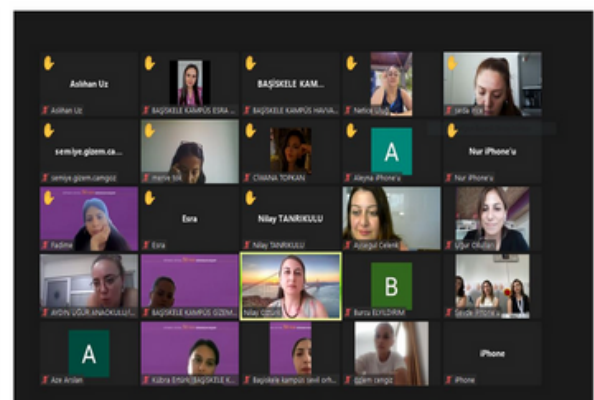
EarlySTEM Workshop for Preschool Teachers – 1st Term (26.08.2024)



The EarlySTEM Workshop for Preschool Teachers – 1st Term was held online on 26 August 2024, bringing together EarlySTEM practitioners from Uğur Schools across Türkiye. The event focused on sharing plans for EarlySTEM practices to be implemented during the first semester of the 2024–2025 academic year. The program opened with an address by Uğur Schools EarlySTEM & STEM Department Head Gözde Yılmaz, followed by a presentation introducing the Preschool EarlySTEM Program. Through this collaboration, Bahçeşehir University has continued to promote inclusive and innovative early childhood education, emphasizing the importance of accessible, high-quality learning from the earliest years.

During the workshop, Assoc. Prof. Dr. Nilay Öztürk from BAU Faculty of Educational Sciences presented projects carried out by the ÖGAM-BAUSTEM Center within the Integrated Teaching Framework and introduced the EarlySTEM Lead Teacher Professional Development Program. Later, Dr. Seda Gökçe Turan delivered a presentation on “Scientific Process Skills in Children,” followed by thematic sessions on “World of Machines” and “Our Green World” for ages 3, 4, and 5, led by Gözde Yılmaz. This workshop complemented the Primary School EarlySTEM Workshop held two days later. The activity also contributes to SDG 5 (Gender Equality) and SDG 9 (Industry, Innovation, and Infrastructure).

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“Let’s Extract the DNA of a Strawberry” Workshop within the Science Will Win with Youth Project (13.06.2024)

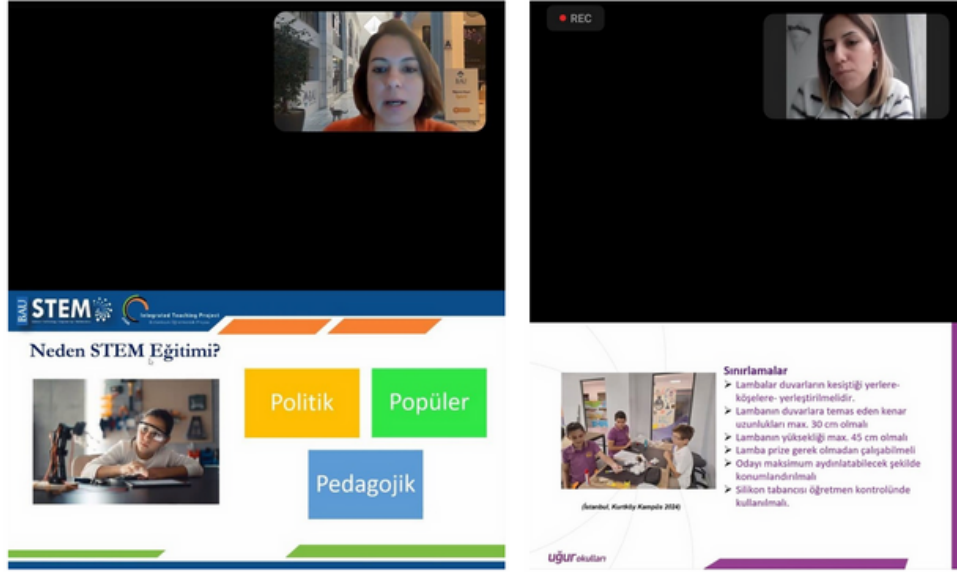


As part of the “Science Will Win with Youth” project organized by the Science Heroes Association, Bahçeşehir University contributed to inspiring high school students to explore the world of science and research. On 13 June 2024, the event was hosted at Pfizer’s office, featuring the hands-on workshop “Let’s Extract the DNA of a Strawberry” led by Assoc. Prof. Dr. Defne Yabaş, Director of BAUSTEM and faculty member at the BAU Faculty of Educational Sciences. Through this activity, Bahçeşehir University has demonstrated its commitment to fostering scientific curiosity, experiential learning, and equal access to quality STEM education for young learners.

Following the workshop, participants engaged in a science-themed quiz that reinforced their learning experience, and the event concluded with a certificate ceremony. This activity also supports SDG 5 (Gender Equality) and SDG 9 (Industry, Innovation, and Infrastructure).

<https://inteach.org/haberler/bilim-genclerle-kazanacak-projesinde-quot-cilegin-dna-sini-cikaralim-quot-atolyesi/>

Uğur Schools 2nd Term STEM Workshop – 2023-2024 Spring Semester (17.02.2024)



The 2nd Term STEM Workshop was held online on 17 February 2024, bringing together science, mathematics, biology, physics, chemistry, and information technologies teachers from Uğur Schools across Türkiye. The workshop focused on sharing upcoming STEM activities for the second semester of the 2023-2024 academic year and on strengthening teachers' capacity for effective classroom integration. Through this collaboration, Bahçeşehir University has once again emphasized its commitment to advancing inclusive, high-quality STEM education and nurturing 21st-century skills among educators and students alike.

The program began with opening remarks by Dr. Defne Yabaş, Director of the BAUSTEM Center at Bahçeşehir University, and Gözde Yılmaz, Head of the EarlySTEM & STEM Department at Uğur Schools. Dr. Yabaş discussed transformative skills and learning outcomes based on national and international indicators, highlighting the importance of focusing on scientific processes rather than products in STEM education. Yılmaz's presentation explored "What is STEM and Why is STEM Education Important?", underlining how it enhances both academic and personal development while preparing students to succeed in an increasingly knowledge- and technology-driven world. The workshop concluded with discussions on supporting students' creativity and cognitive processes in STEM-based learning.

This activity also contributes to SDG 5 (Gender Equality) and SDG 9 (Industry, Innovation, and Infrastructure).

<https://inteach.org/haberler/ugur-okullari-2-donem-stem-calistayi-2023-2024-bahar-donemi/>

STEEAM Project Istanbul Training Sessions (13-17.01.2024)



As part of the “Defining Standards in STE²AM (Entrepreneurship) Education” project led by Assoc. Prof. Dr. Mehmet Başaran from Gaziantep University, Bahçeşehir University hosted a series of training sessions between 13-17 January 2024. The project aims to establish standards for integrating entrepreneurship into STEAM education. Under the guidance of Dr. Defne Yabaş and Dr. Meltem Özmutlu from the BAU Faculty of Educational Sciences, the Istanbul sessions provided both theoretical and practical insights into innovative teaching methodologies. Through these sessions, Bahçeşehir University has reinforced its dedication to promoting transformative, inclusive, and entrepreneurial approaches to STEM and STEAM education.

In the opening session, Dr. Yabaş discussed the Integrated Teaching Framework and the STEM approach, later presenting on the role of entrepreneurship in STEAM education. Dr. Özmutlu introduced AI-supported digital tools that teachers can incorporate into lesson planning and guided participants in applying them through hands-on exercises. The final sessions focused on developing lesson plans centered on entrepreneurship, showcasing teachers’ growing creativity and innovative thinking. This activity also contributes to SDG 8 (Decent Work and Economic Growth) and SDG 9 (Industry, Innovation, and Infrastructure).

Bahçeşehir College STEM Lead Teacher Professional Development Program 2023-2024 (02.10.2024)



The new term of the STEM Lead Teacher Professional Development Program for Bahçeşehir College teachers began on 2 October 2023, followed by an online synchronous meeting held on 10 October 2023. The session brought together science, mathematics, and information technologies teachers from Bahçeşehir College and the BAUSTEM Center. Moderated by Serhan Kal, Head of the STEM Department and Project Coordinator at Bahçeşehir College, the meeting served as an introductory session to the program's structure and resources. Through this initiative, Bahçeşehir University continues to empower educators with advanced pedagogical skills and strengthen its commitment to high-quality, inclusive, and innovative STEM education.

During the session, BAUSTEM Project Manager Ayşe Gül Çelenk presented the technical features of the itslearning LMS system used in the program and introduced the inteach.org portal as an additional learning resource. Dr. Defne Yabaş and Assoc. Prof. Dr. Nilay Öztürk, Deputy Directors of the BAUSTEM Center, discussed the theoretical foundations of the STEM approach and the importance of integrating socio-scientific issues into lesson plans. Lastly, Özlem Başlı, STEM Coordinator at Bahçeşehir College, shared updates on the program's first-quarter implementations. The event concluded with a Q&A session addressing teachers' questions and feedback. This activity also contributes to SDG 5 (Gender Equality) and SDG 9 (Industry, Innovation, and Infrastructure).

<https://inteach.org/haberler/bahcesehir-koleji-stem-lider-ogretmen-mesleki-gelisim-programi-2023-2024/>

TÜBİTAK 4005 – Innovative Educational Practices Support Program: Training for Teachers on Developing, Designing and Implementing Instructional Products with Generative Artificial Intelligence within the Scope of Technology Integration Planning Model

TÜBİTAK “4005 - INNOVATIVE EDUCATIONAL PRACTICES SUPPORT PROGRAM”

Project Name:
Training for Teachers on Developing, Designing and Implementing Instructional Products with Generative Artificial Intelligence within the Scope of Technology Integration Planning Model

Project Budget:
62.975 TL

Project Duration:
10 Months

Prof. Dr. Şefika Feza Orhan
BAU Faculty of Educational Sciences

Congratulations

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Technology Transfer Office

Under the TÜBİTAK 4005 – Innovative Educational Practices Support Program, Bahçeşehir University has launched a project titled “Training for Teachers on Developing, Designing and Implementing Instructional Products with Generative Artificial Intelligence within the Scope of Technology Integration Planning Model”, led by Prof. Dr. Şefika Feza Orhan, faculty member of the BAU Faculty of Educational Sciences. With a budget of 62,975 TL and a 10-month duration, the project aims to enhance teachers’ competencies in designing and integrating AI-based instructional tools into their classrooms. Through this initiative, Bahçeşehir University reaffirms its strong commitment to advancing teacher capacity, digital literacy, and inclusive educational innovation that ensures equitable access to quality learning opportunities.

This project also contributes to SDG 9 (Industry, Innovation, and Infrastructure) and SDG 17 (Partnerships for the Goals) by fostering collaboration between academia, educators, and technology experts in shaping future-ready education systems.



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